

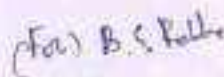
COMMERCE WEEKLY

The PG & Research Department of Commerce is doing a weekly programme on the awareness of current issues in the field of Commerce. On 11th March 2022, – (i) **Thuvithra of I M.Com.** and (ii) **Sandra of I B.Com.** - two students from the department spoke on the topic **"THEGLOBAL COMMERCIAL IMPACT OF THE RUSSIA – UKRAINE WAR"**.

The speeches brought out the reasons for the war, explanation about NATO, the meaning and the effect of the Sanctions imposed on Russia and the commercial aspects of the war – inflated prices and scarcity of oil and natural gas, wheat, sun flower oil etc.

The UG and PG students and the staff of the department were the audience. After the speeches, the staff and students got a clear picture of the cruelty and the costly effects of the war on humanity, animals and environment.


Co-ordinator


HOD


Principal
PRINCIPAL,
PROVIDENCE COLLEGE FOR WOMEN
COOR-043104.



GPS Map Camera



Yedapalli, Tamil Nadu, India

2, Coonoor-Kattabettu-Kotagiri Road, Yedapalli, Tamil Nadu

643103, India

Lat 11.369752°

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643103, India

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THE COMMERCE WEEKLY - 2

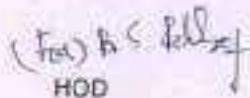
The second programme of "The Commerce Weekly" was held on Wednesday, 23/3/2022 at 3 p.m. The topic was "THE CHINA DEBT TRAP". We had two speakers who spoke on the same topic in English and Tamil. Merin Joseph of I M.Com. (C.A.) spoke in English and Anju of III B.Com. spoke in Tamil.

It was a topic that was new to most of the students. Infact, it was an eye opener. The meaning of the topic, the different countries that are caught in the debt trap, the effect of countries not being able to clear their debts, the difference in interest rates of China's loans compared to World Bank and loans of other western countries etc. were highlighted in the speeches and in the summarization by Dr. Jacqueline Martin, Assistant Professor in Commerce.

This session helps the students and staff to update themselves on certain topics that have commercial relevance globally. It also provides general knowledge. The feedback of the group was encouraging and motivates the department to go ahead with such a programme every week.



Co-ordinator



(Mrs) A. S. Reddy
HOD



Dr. Shreeby
Principal
PROVIDENCE COLLEGE FOR WOMEN
COONOOR-543104.


THE COMMERCE WEEKLY-3

The third Commerce Weekly was on the Topic 'Indian Union Budget 2022' which was held on 01.04.2022. Swetha of I M.Com(CA) and Janani of III B.Com spoke on the Pros of the Union Budget and Vinisha of I M.Com and Jane Mithra of III B.Com spoke on the cons of the union budget.

Dr. S. Baby, Asst. Professor in Commerce gave the key takeaways of the Budget. Swetha of I M.Com and Janani D. of III B.Com jointly brought about out the merits of the Union budget. Vinisha of I M.Com and Jane Mithra clearly explained the drawbacks of the budget.

The session gave a insight on the budget to the Commerce department students.


STAFF COORDINATOR

(For) 
HOD


PRINCIPAL

PRINCIPAL,
PROVIDENCE COLLEGE FOR WOMEN
KORCHIODE-641004.



Report for Commerce Weekly.

On 20th April 2022, The Department of Commerce conducted 'Commerce Weekly'. The topic for the day was on 'Tata group'. Archana L. and Aiman Khader of IInd B.Com were the orators for the day. The session started with an interactive quiz on Tata group. Then we had Archana speaking about the initial days of Tata group and about the founder, Jamshetji Tata. Jamshetji Tata is the 'Father of Indian Industry' and the greatest philanthropist of his century. The session was continued by Aiman, who then spoke about the rise of Tata group internationally and how Ratan Tata boldly acquired many companies and expanded their business globally. From being a family owned business, Tata group became one of the best run and professionally managed group in the world.

"Take the stones people throw at you and use them to build a monument."

~Ratan Tata.

(For) B. S. Reddy
 PG & Research Department of Commerce
 Providence College for Women (Autonomous)
 - The Vignette

L. Sheela
 PRINCIPAL,
 Providence College for Women,
 COCHIN-682014





Commerce Weekly 4



Commerce Weekly 4

COMMERCE WEEKLY - 5

'COMMERCE WEEKLY' initiated by the PG & Research Department of Commerce about the latest trends in Commerce, Business Trade and Industry yet again had its awareness programme for the students on the topic "Reliance and Tata to join Amazon & Flipkart in dominating Indian e-commerce" on 27/04/2022 . Soniya of III B.Com and Sandra S of I B.Com acquainted on the topic and Dr.Aarti J , Assistant Professor of Commerce summarized on 'Forrester' a US based Research and Advisory Company producing a report on Amazon-Flipkart duopoly in India's online retail area will finish with Tata and Reliance becoming a member of them on the high.



Staff Co-ordinator



HOD

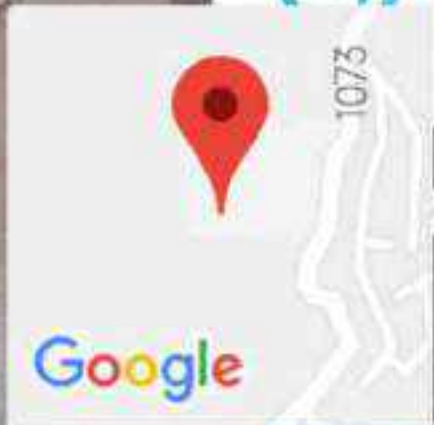
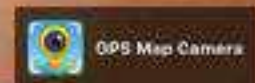
Dr. C. BEULAH VIJAYARANI
M.Com., M.Phil., B.Ed., PGDCA., MBA., Ph.D.,
Head & Asst. Professor in Commerce
Providence College for Women,
Coonoor - 643 104.



Principal

PRINCIPAL
PROVIDENCE COLLEGE FOR WOMEN
COONOOR-643104.

EVIDENCE COLLEGE



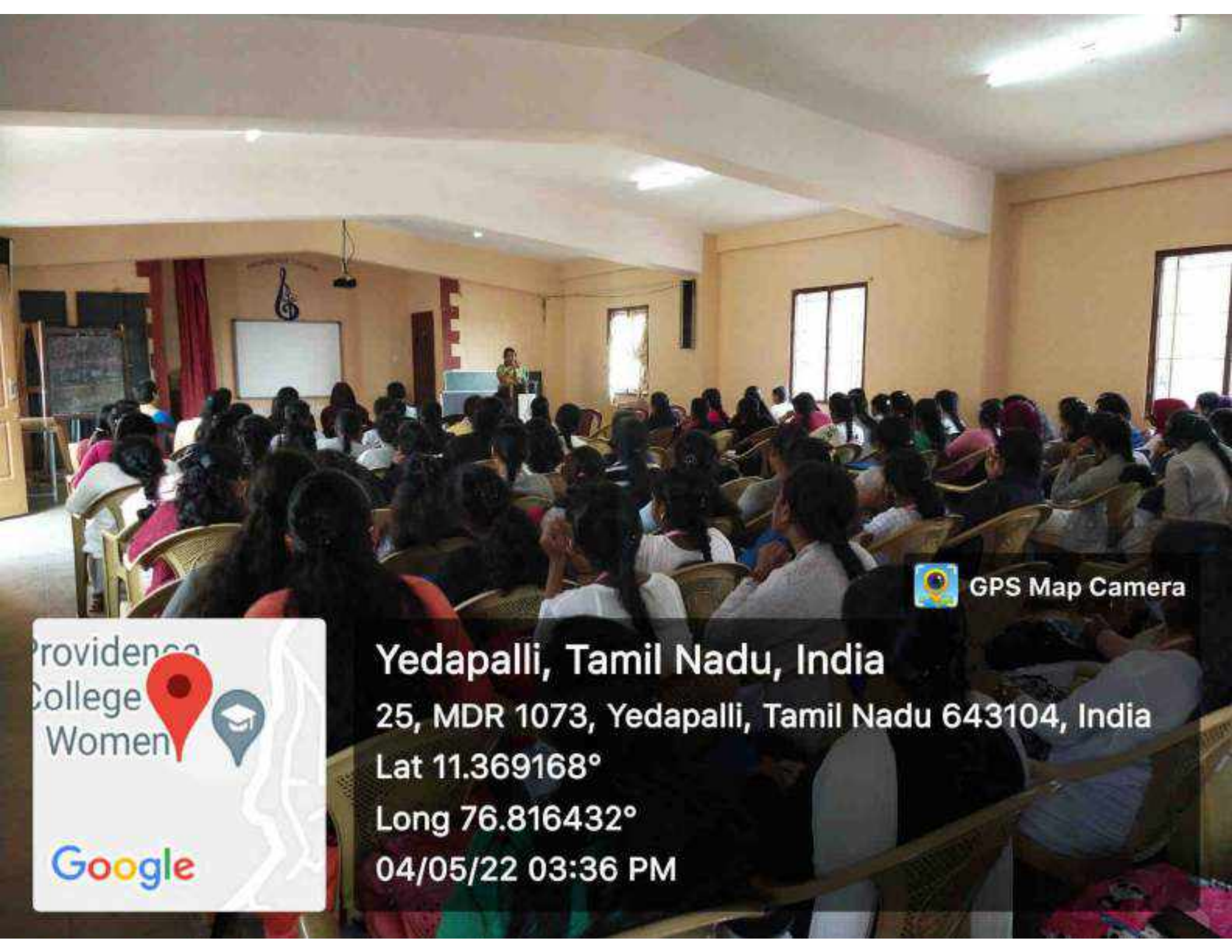
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Women



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PROVIDENCE COLLEGE FOR WOMEN
PG & RESEARCH DEPARTMENT OF ENGLISH

REPORT

2021-2022

EZINE EPOCH VOL 2

DATE: 30th JUNE 2021

NAME OF THE EVENT: ONLINE RELEASE OF EZINE- EPOCH VOL 2

The PG & Research Department of English, Providence Collzge for Women, Coonoor released the second volume of its annual ezine – Epoch. The chief guest for the event was Dr. Jessie Varghese, former head, department of English, Providence College for Women. The Secretary, Rev. Sr. Assumpta and the Principal, Rev. Sr. Sheela V. J were the guests of honour. The contents of the ezine containing details of the activities of the literary association, travelogues, book and movie reviews, a poetry, short story and art section along with the highlights of the department was presented. The annual ezine was greatly appreciated by the special guests and well-wishers.



Head of the Department

Dr. N. BHUVANA,
M.A., M.Phil., SLET., Ph.D., D. Litt (Hon)
Head, Department of English
Providence College for Women
Coonoor - 643 104



Staff Incharge



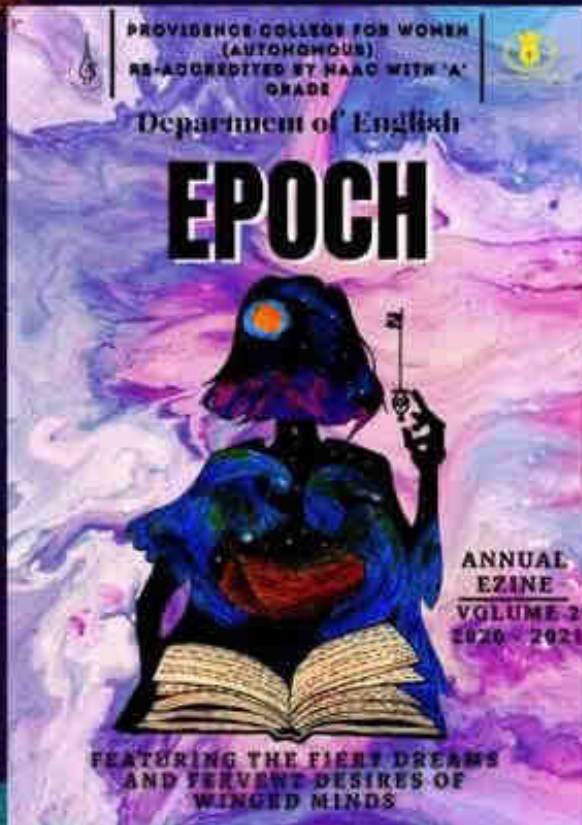
Principal

PROVIDENCE COLLEGE FOR WOMEN
COONOR-643104.

PROVIDENCE COLLEGE FOR WOMEN
(Autonomous)

Spring Field, Coonoor

PG & Research Department of English



INVITES ALL FOR

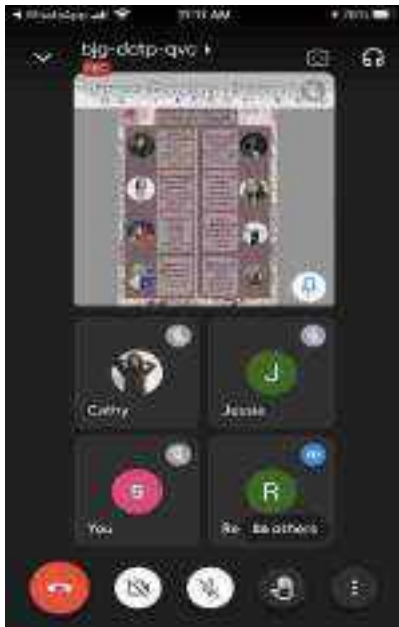
The Release of
Annual eZine
- EPOCH
Volume 2

ON JUNE 30

AT 11 AM

Venue -





Title: Impression of Inesperia
Date: 20-01-2022
Number of participants: 45
Theme: Review of the magazine making competition

The Institution's Innovation Council of Providence College for Women for the academic year 2021-2022 conducted a session on 20th January, 2022. The session was called for the topic "IMPRESSION OF INSPERIA"- a review of the magazine making competition. The Master of Ceremony was done by Lashmini A, Co-ordinator of IIC. The opening prayer was offered by Shivera.M, Co-ordinator of IIC. The welcome address and a short brief of Inesperia was given by Aiman Khader, Joint Secretary of IIC. The Staff In charge Mr. Shivalinga spoke a few words. During the session, the judges named Dr. Jemima Lawrence , Convenor of IIC and Mrs. Vani, Staff Member of IIC spoke on their views while judging the event. The participants of Inesperia spoke on their inspiration, interest of making the magazine. They also showed their positive views and took in a lot of new passion like writing articles, posters, reading time etc while preparing for the competition. The results were announced and they were appreciated for their efforts overall. The closing remarks was given by Afsheen E, Director of IIC. The vote of thanks was proposed by Anila William, Co-ordinator of IIC. This was successful and indeed, a productive one.


HC Convener


Principal
PRINCIPAL,
Providence College For Women,
GODHOLA - 843194.

Title: Inesperia
Date: 13-01-2022 to 15-01-2022
Number of participants: 10
Theme: Magazine making competition

The Institution's Innovation Council of Providence College for Women (Autonomous) for the academic year 2021-22 conducted an online competition called "Inesperia" on magazine making which can be designed in two varied languages either Tamil or English. The topics given were:

The most controversial event of 2021

Best innovation up to date

Who do you name as a good feminist?

The participants were asked to research on their chosen topic and create a magazine of their own creativity. The contents were uploaded by the participants through Google form by filling in the required details respectively. The competition has been held from 13th Jan to 15th January, 2021. But the team of IIC extended the date till 16th of January by providing opportunity to more participants. There come 9 participants from different classes and departments from the college. Students from schools have also taken part actively. Eventually the best Content creation will be awarded with certificates and the magazines will be posted at iic_2021_2022. This was a initiative taken to explore the versatile writing skills and creative magazine making of the students which will reflect on the society by making it productive and progressive in the upcoming Inesperia was initially designed to inspire people and this ended up with a resounding success.

feminism IIC
IIC Convener

S. Suresh
Principal
PRINCIPAL,
Providence College For Women,
COGNOR - 643104.



PROVIDENCE COLLEGE FOR WOMEN,
COONOOR (AUTONOMOUS)



Institution's Innovation Council 4.0

Presents

Monday Magazine

Every Monday we'll create a magazine which will be posted on our official Instagram page which contains Innovation and stuffs

It was started from 19th August 2021
To
27th December 2021

**We have successfully completed
19 Mazazines so far.**

Instagram Link: [https://instagram.com/iic_2021_2022?
utm_medium=copy_link](https://instagram.com/iic_2021_2022?utm_medium=copy_link)

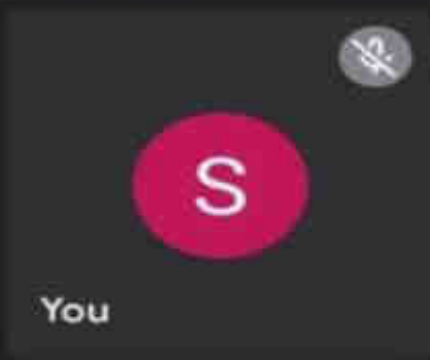
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PROVICOMMERCIA

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PUBLISHED BY THE IQAC

VOLUME 2 ISSUE NO - 2, June 2021

ISBN 978-81-92511-9-0

CORPORATE
SOCIAL
RESPONSIBILITY

PROVIDENCE COLLEGE FOR WOMEN

(An Autonomous Institution Affiliated to Bharathiar University)

RE-ACCREDITED WITH 'A' GRADE BY NAAC ISO 9001-2008 CERTIFIED

SPRINGFIELD P.O., COCNOOR-643 104

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(Assistant Professor in Commerce)

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(Assistant Professor in Commerce)

STUDENT EDITORS



Jayashree R- IIM.Com (CA)

Dharshana S – I M.COM (CA)

Swathi H - I M.COM (CA)

FOREWORD



I have always admired the department of Commerce for the initiatives of various kinds. Quite educative at the same time practical too. On the occasion of publishing the second issue of the Journal Provicommercica, I congratulate the department and every student involved in the making of the same. God bless all your efforts and bring out many more beautiful creation of ideas through papers which are compiled here. All the best

Rev. Sr. Dr. Sheela V.J.

PRINCIPAL

FOREWORD



As the Head of the Department of Commerce, I take immense pleasure in the efforts taken by the PG students in making this journal a reality. I am encouraged by the efforts taken to make it a notable publication and plagiarism free, an effort that we had not taken previously. I wish for its grand success and benefit the students involved as well as the ones to be benefited by it. I would also like to appreciate the efforts of the editorial of Dr. M. Gomathi and Mrs. S. Baby. I also laud the efforts of Jayashree R of II M. Com (CA), Dharshana S and Swathi H of I M. Com (CA) for their efforts in bringing this to life. I also would like to iterate the fact that this was done during a stringent lockdown, making it a special effort indeed. God bless

Dr. C. Beulah Vijayarani

Head of the Department

From the desk of Editors....

“We are all now connected by the Internet, like neurons in a giant brain”

-Stephen Hawking

During the time of lockdown, when we did not have any access to people around the only access we had was internet. So, we wanted to make the best use of it. Our II volume, 2nd issue of ProviCommercia made the students explore, identify, and analyze the Social Responsibility of Corporates. This issue is special because the students were made to use the secondary data alone and pen down theoretical concept. We are happy to state here that students have made the right use of internet which was the purpose of this project. We thank all the students and staff who have made this issue a reality despite this stringent lockdown....

Mrs. S. Baby

Dr. M. Gomathi.

Jayashree R

Dharshana S

Swathi H

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CEMENT INDUSTRY

AUTHORS: MAGESH T.,

NILANI H.

II M.COM.(CA)

INTRODUCTION:

Corporate Social Responsibility (CSR) is an international private business self-regulation that aims to contribute to social goals. A company's commitment to manage the social, environmental and economic effects of its operations responsibility and in line with public expectations. The first country in the world to make Corporate Social Responsibility mandatory is India, the amendment was passed to the Companies Act, 2013 in April 2014. To give back to the society and take part in philanthropic causes and positive social value. It covers issues like education, health, and safety. It also covers corporate governance, working conditions and environmental sustainability.

PROFILE OF THE INDUSTRY:

Cement industry is the leading sector of building materials, where they produce various types of cement. Cement is a binder, which is used for construction that binds the other materials together. The cement sets and becomes adhesive due to the chemical reaction between the dry

ingredients and water. There is an increasing development in infrastructure and construction sector, where cement is basically used and cement sector is expected to have a huge benefit. Cement is a major mixture in the building materials, so an important construction material is cement. Construction of buildings, bridges, harbors, runways and roads in the modern world uses cement. Common materials used to manufacture cement are limestone, shell and chalk.

- Cement industry is an important core industry.
- The per capita consumption of cement is taken as one of the important indicators of the well-being of the people.
- Since 1917 cement industries have been operating in India.
- The second largest cement producers in the world is India.
- The recent projects, such as development of 98 smart cities, is expected to provide a boost to the industry.
- In Government foreign policies, many foreign investors like Lafarge-holcim, Heidelberg cement and vicat have invested in our country in the recent years.

- There is high demand for cement because of the Government's focus to provide housing for all people 2022.
- A demand is expected to grow at 5.68% between FY16 and FY22.

Number of Cement Companies	145
Number of Cement Plants	210
Installed Capacity (MT)	410(MT)
Cement Production in the year 2020	545(MT)
Annual Turnover in the year 2020	5057.54

SELECTION OF THE COMPANIES:

- Ultratech Cement Limited
- Ambuja Cements

These two companies are the top two leading cement industries in India. The CSR of these companies plays a vital role in India. They are also the key player in the growth of the GDP of India.

PROFILE OF ULTRATECH CEMENT LIMITED:

MR. Kumar Mangalam Birla is the chairman of the Aditya Birla Group. He's the board of all the group's major

companies in India and globally. UltraTech Cement Ltd was incorporated on 24th August 2000 as a public limited company with the name L&T Cement Ltd as a 100% subsidiary. In November 2003 the name of the company was changed from L&T Cement Ltd to UltraTech Chemco Ltd. UltraTech cement limited is India's No.1 Cement manufacturer. It is also the worlds leading cement makers. Its vision is become 'THE LEADER' of Building Solutions. It has a strong market in international markets such as Bangladesh, UAE, Sri Lanka and Bahrain. Ultratech is a founding member of the Global Cement & Concrete Association. India's largest manufacturer of grey cement, white cement and ready mix concrete is UltraTech. It has 20 integrated units, 26 grinding units, seven bulk terminals and one clinkerisation plant for grey cement, one integrated white cement unit, two wallcare putty plants and over 100 RMC plants. The company has a consolidated capacity of 102.75 million tones per annum of grey cement. It has 25,721 total employees and generates \$5.76 billion in sales. UltraTech corporate family has 1,601 companies. It has a huge network for dealers and retailers all over the country above 80000 partners and it has a great market reach in Indian cities and towns for more than 80%.Product they deal with are Grey cement, White cement, Concrete, Building product, UltraTech building solutions.

Type	Public
Traded as	BSE:532538 NSE:ULTRACEMCO
Industry	Building materials
Founded	1983
Headquarters	Mumbai, Maharashtra
Key people	K.C.Jhanwar (MD)
Products	Cement
Revenue	42,772.60 Crore(2020)
Operating income	5,243.53 crore(2020)
Net income	5,814.84 crore
Total assets	79,337.13 crore
Total equity	39,115.48 crore
ISIN code	INE481GO1011

BSE (Code: 532538) March 10, 2021

Prev. Close	6696.25
Open price	6735
Bid price	0
Offer price	0
Today's low/high	6688.10/6786.50
52 wk low/high	2913.15/6945.75

NSE (Symbol: ULTRACEMCO) March 10, 2021

Prev. close	6697.40
Open price	6752.10
Bid price	6764.05
Offer price	0
Today's low/high	6684/6789

52 wk low/high	2910/6944.20
Free float market capital	Rs. 46,566.36

CORPORATE SOCIAL RESPONSIBILITY:

In UltraTech, social initiatives work under The Aditya Birla Center, under the control of Mrs.Rajashree Birla. Education, healthcare, sustainable livelihood, infrastructure and social reform are the main focus areas of working. More than 1.6 million people in the local areas of the factories around India are benefited.

- **Sustainable livelihood:**

In rural areas there is a lack of guidance for employment, as most of the people are into agriculture and the youth do not have proper education and skills. So many activities are done to support both agriculture and to train the youth to develop their vocational skills and supporting animal husbandry. In skill development centers youngsters received training in electrical repairs, photography, videography, motor driving, food processing , sewing and dress making.

- **Infrastructure:**

For better infrastructure they repair roads, build community hall and assets, rest places, placement of solar lights, building of water tanks and installation of piped water supply. Through these activities 823461 people are benefited in India.

- **Education:**

To provide quality education and learning opportunities to the students they support pre-school education in the form of Balwadies and school education and provide vocational trainings. 14300 students were enrolled in campaign in Bela, Sidhi, Dalla, Aarakonam, Jaffarbad, Khor, Rawan, Durgapur, Ratnagiri, Sambhupura and Kharia. 40200 children from rural areas were distributed with bags, books and uniforms. Visual education aids and labs equipments were given to schools.

- **Healthcare and family welfare:**

Health care is very essential for the poor. 396367 people are reached out through medical camps annually. 160000 villagers for general health check-ups, people with serious illness are treated in

company's hospital. In eye camps 11092 patients were under care, 4122 people were given spectacles for better sight. In blood donation camps 1776 donors participated. Some people were also treated with therapies like yoga, homeopathy and ayurveda.

- **Mother and child care:**

122204 children were immunized with polio, tuberculosis, diphtheria, tetanus and measles. Reproduction and child healthcare programs include anti-natal, post-natal, mass immunization, nutrition and escort services for institutional delivery. Adolescent healthcare sessions were taken, over 2685 girls and mothers actively participated. 1247 villagers opted for planned families.

- **Safe drinking water and sanitation:**

Through safe drinking water programs 82000 people were able to get clean drinking water. 23 RO plants were installed in Tadipatri, Awarpur, Kotputli and khangar serving 26000 villagers. 442 individual toilets and sanitation facilities were set-up in schools in various places.

- **Self help groups and income generation:**

There are 840 self-help groups which empower 8000 households financially and socially. The center of excellence is the Kagina Industrial Trade center at Malkha has trained 440 students and have placed them.

- **Model villages:**

Unique initiative of the company is to develop model villages. A model village ensures self-reliance in all aspects in family welfare, health care, education, infrastructure, agriculture and sustainable livelihood options. 3000 villages were associated, and hope to change 300 villages to model villages. 80 villages have already become model villages. Through this many villages have changed from dependence to freedom and from backwardness to progress.

PROFILE OF AMBUJA CEMENTS:

Ambuja cements limited was earlier known as Gujarat Ambuja Cement Limited is the 2nd leading cement producing company in India. Narotam Sekhsaria and Suresh

Neotia were two who founded Ambuja cements in the year 1983. They had a very little knowledge about cement and manufacturing. ‘I CAN’ is the spirit of the founders which made them the 2nd leading company in India. They started a cement plant in Gujarat with a capacity of 700000 tonnes per annum in 1986 and became the trusted cement brand with quality and strength. Then they started five integrated cement manufacturing plants and eight cement grinding units with a total capacity of 29.65 million tones in 2016. It has employed 4,625 employees. The company has partnership with Holcim, the second largest cement manufacturer in the world from 2006. At present 61.62% shares of the company are held by Holcim.

Type	Public
Traded as	BSE:500425 NSE:AMBUJACEM
Industry	Building materials
Founded	1983
Headquarters	Mumbai, Maharashtra
Key people	Suresh (founder) Narotam (founder)
Products	Cement
Revenue	27,684 crore

Operating income	4,025 crore
Net income	2,763 crore
Total assets	40,182 crore
Total equity	23,680 crore
Number of employees	4625
Parent	lafargeHolcim
Website	www.ambujacement.com

CORPORATE SOCIAL RESPONSIBILITY:

ACF aims to enable communities to realize their potential through many programs. They plan projects and schemes to develop areas in and around the locations of Ambuja cements. ACF is working in 11 states covering 46 districts and is bringing changes in the lives of 2.6 million people. Their 6 programs are planned to help people in every parts in their lives. They are water, skills, agriculture, health, women, education.

- **Water management:**

India faces unpredicted water crisis and the demand for water is increasing day by day. Water is the main focus of the company, the program aims to construct basic water conservation tanks to bring changes in the communities. They create awareness

among the communities, famers and organizations in rural areas to use water efficiently and to use rain water harvesting methods to help the water problems in our country.

- **Agriculture program:**

They educate the farmers to use easy farming practices and agro-based livelihoods to transform rural communities. And also helping farming families to form as groups to earn profits in agriculture. They improve agricultural knowledge and skills of the farmers. Created farmer producer organizations to help the farmers.

- **Skill development:**

The company provides youth with training, employment and business opportunities to reach their goals and bring their families out of poverty.

- **Healthcare:**

ACF changes the lives of many people by providing safe drinking water, sanitation, nutrition and livelihood. It fills the gap between rural communities and primary healthcare to provide awareness to people to seek

healthcare. They train and work with Sakhis, a group of women to create awareness of various preventive and promotive health services in the community.

- **Education:**

The company is providing free access to quality education and to develop the children from rural areas. Differently-abled children are given importance to reach their full potential in life and education in rural areas is supported and optimized. They develop the infrastructure in rural schools, provide quality education in rural schools and construction of rural special schools.

- **Women empowerment:**

In this program we encourage women to bring attitudinal changes and to improve entrepreneurial spirit among the women which would change the families and the communities. The power of women changes many things and they can lead the society. They promote women's self-help groups, to encourage women to save more and to generate income, and to

support the formation of women's federations.

CONCLUSION:

Through CSR the company earns better brand recognition, positive business reputation, cost savings, better financial performance and organizational growth. Because of these policies the company has undertake many projects which develop the villages. The villagers get a lot of exposure and knowledge. The lifestyle is improved in many ways.

IT SECTOR

AUTHORS: PRIYA R.,

LINITHA BLOSSOM P.

II M.COM(CA)

INTRODUCTION:

CSR is a concept where the organisation consider the interest of society by taking responsibility for the impact of their activities of their customers, employees, shareholders, communities and the environment in all aspects of their operation . The organisation voluntarily taking further steps to improve the quality of life for employees and their families as well as for the local community and society at large..

PROFILE OF THE INDUSTRY:

The social responsibilities of IT companies are to cooperate with government in solving problems like communalism, illiteracy, over population, concentration of income , wealth etc. Contribution towards economic development of backward regions and weaker sections of the society and to recognize and respect social values, business ethics and culture heritage.

- IT companies contribute and organise to the welfare programs.

- Mostly for underprivileged children and they support the activities of institutes and non-government organization.
- NGO'S dedicated to healthcare, education and campaign for skill development and community welfare.

SELECTION OF THE COMPANIES:

- TCS
- Infosys

These are the top 10 companies in India. On basis of selecting this two companies is to know the profits of the companies .They have posted better net profit growth on QoQ basis and to know better net profit growth on YOY basis.

PROFILE OF TCS COMPANY:

TCS is an Indian multinational technology company that specializes in information technology service and consulting. TCS is largest company in IT sector in February 2021 in the world by market capitalisation of \$169.2 billion. It operates 149 locations across 46 countries and it is largest workforce based in Chennai, TamilNadu, India.

Founded	1968 53 years ago
Founder	Tatason
Type	Public
Key people	Natarajan Chandrasekaran(chairman) Rajesh Gopinathan (MD & CEO)
Headquarters	Mumbai, Maharashtra, India
Employees	469,261

CORPORATE SOCIAL RESPONSIBILITY:

- Education – RS.17.62 CRORES**
 Adult Literacy Programme, UDAAN Empower, Academic Interface program, advanced computer training centre, TCS IT wiz, Rural IT Quiz.
- Health – RS.42.42 CRORES**
 Med mantra, TATA medical centre, projects undertaken by CSR tech team.
- Affirmative action – RS.5.04 CRORES**
 BPO employability programme, COPA ITI training.
- Environment- RS.6.52 CRORES**
 Turtle support 270 plant species, campaign to protect endangered tree species at Yantra Park.

PROFILE OF INFOSYS COMPANY:

Infosys is the second largest Indian IT company after Tata Consultancy services by 2020 revenue figures and the 602nd largest public company in the world as per Forbes global 2000 ranking .On 31stDecember2020,its market capitalisation was \$71.92 billion .The credit rating of the company is A-(Rating by standard and poor's)

Founded	7 th July 1981, 39 years ago
Founders	N.R.Narayana murthy
Type	Public
Key people	Nandan Nile Kani (chairman) Salil prekh (MD and CEO)
Headquarters	Bangalore, Karnataka, India.
No of employees	242,371

CORPORATE SOCIAL RESPONSIBILITY:

- Education:**
 They train students from privileged they provide various development centres. They provide

grants to various colleges in India for improving their infrastructure.

- **Hunger, poverty, malnutrition and healthcare:**

They work the various non-profit organizations that run mid-day meal programs in schools across the India and provide meals to school children.

- **Rural development:**

They work with local administration to achieve the community developments goals. They partner with the government and NGOs by supporting them by improving infrastructure such as constructing road, providing drainage system and electricity in rural areas.

CONCLUSION:

The growth rate for Infosys, 3 years and 5 years sales growth CAGR [compounded annual growth rate] is 9.81% and 10.52% respectively. While for TCS, 3 Years and 5 years sales growth CAGR is 10.47% and 12.35% respectively. We conclude that TCS has achieved higher growth rate on sales than that of Infosys.

COMMUNICATION

SECTOR

*AUTHORS: JAYASHREE R.,
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INTRODUCTION:

Corporate social responsibility (CSR) refers to the duty of the businesses towards society beyond their commitments to their investors. In addition to generating profits, companies are expected to have some responsibilities over employees, customers, communities, and the environment. CSR includes corporations being economically responsible, improving labor practices, embracing fair trade, and increasing employee satisfaction.

PROFILE OF THE INDUSTRY:

India stands the second-largest telecommunication sector and has the second-highest number of internet users in the world. India's total customer base stood at 1,184 million as of March 31, 2019.

The communications sector connects people using satellite and wireless transmission systems. The communications sector is an integral component of economy as it underlies the operations of all businesses, public safety organizations, and government.

SELECTION OF THE COMPANIES:

- Vodafone Idea Limited
- Reliance Jio



Here, the list is based on the top Telecom companies in India and on market share.

PROFILE OF VODAFONE

IDEA LIMITED:

Type	Public
Traded as	BSE: 532822 NSE: IDEA
ISIN	INE669E01016
Industry	Telecommunications
Predecessors	Vodafone India Idea Cellular Limited
Founded	31 August 2018; 2 years ago
Headquarters	Mumbai (Corp.) Gandhinagar (Reg.)
Key people	Kumar Mangalam Birla (Chairman) Ravinder Takkar (CEO)
Products	Mobile telephony Wireless broadband Internet services
Revenue	₹45,996.80 crore (US\$6.4 billion) (2020)
Operating income	₹-62,152.30 crore (US\$-8.7 billion) (2020)
Net income	₹-73,878.10 crore (US\$-10 billion) (2020)
Total assets	₹226,919.60 crore (US\$32 billion) (2020)
Total equity	₹5,979.90 crore (US\$840 million) (2020)

Business Organization	Partnership
Owners	Vodafone Group (45.1%) Aditya Birla Group (26.0%) Private equity (28.09%)
Members	281.97 million (31 January 2021)
Number of employees	13,520 (2019)
Subsidiaries	YOU Broadband Limited

VODAFONE IDEA LIMITED is the no 1 top telecom companies in India 2020 based on the Market share with 31.5%.

CORPORATE SOCIAL RESPONSIBILITY:

- 70 lakh lives were improved annually
- 10 lakh students reached out
- 3 lakh children were screened for anemia
- Amplifying infrastructure needs in the society
- 4000 villages were positively impacted
- 7000 schools were benefitted

PROFILE OF RELIANCE JIO:

Type	Subsidiary of Reliance Industries
Industry	Telecommunications
Founded	15 February 2007; 14 years ago
Founder	Mukesh Ambani
Headquarters	Maker Chambers IV, 222 Nariman Point, Mumbai, Maharashtra, India
Key people	Mukesh Ambani(Chairman) Sandip Das(Managing Director)
Products	Fixed line telephone Mobile telephony Wireless broadband Internet services OTT Services
Revenue	₹22,858 crore (US\$3.2 billion)(Q3 2020–21)
Operating income	₹14,363 crore (US\$2.0 billion)(FY 2019–20)
Net income	₹5,562 crore (US\$780 million)(FY 2019–20)
Total assets	₹241,705 crore (US\$34 billion)(FY 2019–20)
Total equity	₹170,956 crore (US\$24 billion)(FY 2019–20)
Members	41.08 crore (410.8 million)(Q2 2020–21)
Parent	Jio Platforms
Subsidiaries	LYF

RELIANCE JIO is the 2nd top telecom companies in India 2020 based on the Market share with 30.8 %.

CORPORATE SOCIAL RESPONSIBILITY:

- Rural transformation
- Education; Scholarships
- Health programme
- Urban renewal
- Arts, culture and heritage
- The foundation has proposed to set up Jio Institute near Karjat.
- There is an eligibility criterion for Dhirubhai Ambani Scholarship and Jio Scholarship.
- The Foundation also works with other philanthropies and NGOs on collaborative initiatives.

CONCLUSION:

Communication sector consists of companies that transmit data in words, voice, audio, or video across the globe. Telecom equipment, telecom services, and wireless communication are the three basic sub-sectors of telecommunications. Apart from gaining high profits the above chosen companies Vodafone Idea Limited and Reliance Jio based on top Telecom companies in India and on market share also fulfill their duty towards Corporate social responsibility (CSR).It is important for each and every company to be responsible over society apart from making profit.

FOOD INDUSTRY

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INTRODUCTION:

Corporate social responsibility (CSR), a self-regulating business helps a company to be socially responsible. It is also called as corporate citizenship. The companies can be conscious on the impact of all the aspects of society including economic, social and environment CSR means a company which is operating in many ways which will enhance the society and the environment instead of contributing negatively to them.

CSR has many concepts depending upon the company and Industry. By using the CSR programs many businesses can benefit the society while boosting their brands. CSR creates a stronger bond between employees and co-operations, and it also help the employer and employee in creating good relationship.

- CSR is useful for both consumers and companies.
- It is one of the ways to raise morale in the work place.
- The companies who have adopted CSR programs have grown in their business to a

point where they can give back to the society.

- CSR can contribute to the organization profit.
- Adopting CSR in a company will create a positive impact on the environment and consumers, employees, investors, communities and other.

PROFILE OF THE INDUSTRY:

The Food Industry is one of the complex, global network of business which supplies most of the food consumed by the world population. It covers various process of industrial activities like production, distribution, preparation, preservation, processing, conversion, transport, certification, and packing of food stuffs. The food industry has been developed from small traditional family run business to large capital-intensive business. Mostly the food industry depends on the local agricultural produce and fishing. The main function of food industry is to process prepare, preserve, distribute, serve food and beverages. Over the last decade the Food Industry has grown and developed, such that it gives employment opportunities worldwide. It employs a huge number of skilled and unskilled and unskilled workers. In 2006 the Food Industry has provided over 1.5 million jobs worldwide.

- Agriculture plays an important role in developing Food Industry.
- The economic research service of US department of agriculture (USDA) describes the food system which describes the whole industry.
- Since Food is an essential part of our life it is important to know the way it is grown processed and transported.
- Food technology has developed a massive part in its field.
- There should be a continuous regulation of Food production and distribution to ensure quality and safety.
- The Food Industry has a huge influence on consumerism

SELECTION OF THE COMPANIES:

- Nestle
- PepsiCo

In the Food Industry Nestle and PepsiCo are ranked as the top two companies worldwide. The Food Engineering's annual report ranks Nestle and PepsiCo as the world's top Food and Beverage companies based on their annual sales. They are providing food services worldwide. They are the largest companies which come under the top five categories of food industry.

PROFILE OF NESTLE FOOD COMPANY:

The Nestle is a Swiss multinational food and drink processing company which has its headquarters in Vevey, Vaud, Switzerland. It is the largest food company when it is compared with revenue and all other metrics. It was founded by Henri Nestle, a German born Swiss confectioner who was one of the main creators of condensed milk. It was formed in 1905 by the merger of Anglo – Swiss Milk Company established by the brothers George and Charles Page in 1866, which was founded by Henri Nestle in 1867. Their business later spread throughout Europe, United States and other countries. Nestle is one of the world's largest nutrition and wellness company. Their main mission is “Good Food, Good Life” which is to provide consumers the best tasting, most nutritious choices in a wide range of food and beverage categories. Their goal is to be a leading company, competitive, nutrition, health and wellness company by providing improved shareholder value by being a preferred corporate citizen, preferred employer and preferred supplier by selling preferred products.

The area served by the company is worldwide. It is a public type of business. They are traded in the name - SIX: NESN. Paul Bulcke is the chairman and former

CEO of the company. The net income of Nestle is US \$ 13.047 billion. The total revenue is US \$90.321 billion and the total equity is US \$107.34 billion. The market capitalization is around US \$301.97 billion in 2020. Nestle ranked the 64th in Fortune Global 500 (2017) and 33rd in the Forbes Global 2000 of the largest public companies. It was ranked second in Oxfam's Behind the Brands scorecard in which the NGO ranks the world's 'Big 10' consumer food and beverage companies based on their policies and commitments to improve food safety and sustainability. They also have a significant share of L'Oréal, the world leader in cosmetics products. There are twenty nine nestle brands which have an annual sales around US \$1.1 billion. Nestle has over 2000 brands of products across a number of markets which includes products like medical food, baby food, breakfast cereals, coffee and tea, confectionery, dairy products, ice creams, etc. They market their products around 130 countries across the world. It has 447 factories which operate in 189 countries. They provide people a huge number of employment opportunities. It employs around 3,39,000 people throughout the world. Nestle invests around 1.5 billion in research and development every year, which promotes continuous innovation of new products and renovation of existing products. Thus, it creates and enhances

hundreds of Nestle products especially in terms of nutritional benefits and wellness.

CORPORATE SOCIAL RESPONSIBILITY:

Nestle is a Switzerland based company. It gives huge employment opportunities for the people around the globe. Apart from the employment opportunities, the company has involved in the CSR activities. It focuses on three ambitions such as providing healthier and happier lives for individuals and families, on helping develop thriving and resilient communities and preserving the planet's natural resources for future generations, with particular care for water. The following are the social responsibilities of Nestle Food Company:

- They provide education for children and adolescents by conducting Healthy Kids Programme, which gives awareness about nutrition, health and wellness.
- For sustainability of coffee farming in Kerala and Karnataka, the Nestle has implemented the Nescafe Plan in 2012, which will help the coffee farmers to preserve their traditional farming techniques while supplementing it with scientific techniques. It also aims to increase the company's supply of coffee beans without clearing rainforests

and using less water and fewer agro – chemicals.

- Nestle works closely in access to sanitation and clean drinking water in the schools in rural areas.
- They have a project Jagriti in association with Mamta Health Institute for mother and child. This project works on four categories such as adolescents, pregnant women, lactating mothers and young married.
- Creating shared value (CSV) is a business concept which is used to encourage many businesses to involve in economic and social issues. In the year 2006, Nestle adopted the CSV activities which focussed on nutrition, water and rural development.
- The company announced “The Cocoa Plan” in October 2009. The main motive of this plan is to get 100 percent of its chocolate portfolio using certified sustainable cocoa. The company has invented a higher – yielding, more drought and disease resistant cocoa tree and have given 3 million of these super trees to farmers.
- Nestle Nespresso and Rainforest Alliance signed an agreement called “Ecolaboration”. The goal is to reduce the environmental impact

and increase the social benefits of coffee cultivation in the tropical regions.

- Nestle focuses on the Health care and nutrition product development. It invested more than 500 million USD between 2011 and 2020 to develop health and wellness products to treat major diseases like diabetes obesity, cardiovascular disease and Alzheimer’s.
- Nestle is the food industry to join the Fair Labour Association (FLA), a non – profit, multistakeholder association that works with large companies to improve the working conditions in developing countries. Being a part of FLA, Nestle has committed to ten principles of Fair Labour and Responsible Sourcing.
- Nestle developed the Rural Development Framework to improve infrastructure, to increase access to safe water, to address financing and market efficiency gaps and improving labour conditions for farmers and cocoa growing communities.
- The company is having a long standing partnership with the International Federation of Red Cross and Red Crescent Societies (IFRS) in order to increase access of

safe water and sanitation in rural communities.

- The Nestle Waters Company has joined into an agreement to boost Poly ethylene terephthalate (PET) plastic recyclability.

PROFILE OF PEPSICO FOOD

COMPANY:

PepsiCo Food Company was started in the year 1965 in New Bern, North Carolina, United States. It is one of the largest food companies in the world with products available in more than 200 countries. It is an American company which is popular all over the world. Its headquarters is in New York. Pepsi was created by Caleb D. Bradham in the year 1866 – 1934, and it was introduced as Brad's Drink, later it was renamed as Pepsi – Cola in 1898, and then it was labelled as PepsiCo. Ramon Laguarta is the chairman and the CEO of the company. The PepsiCo products include a wide range of food and beverage products which includes 23 brands that generate \$1 billion each in estimated annual retail sales. Some of the products of PepsiCo are pepsi, mountain dew, mirinda, lay's, diet pepsi, Tropicana beverages, etc. This is one of the world's top consumer products, which is preferred by a lot of consumer worldwide. They play a vital role in marketing and distribution of gain based snack foods, beverages and other products.

PepsiCo and a few licensed bottlers conduct beverage distribution and bottling process in the company. It has expanded its product Pepsi to a wider range of brands, of which included an acquisition of the Tropicana products in 1998 and also the Quaker Oats company in 2001.

PepsiCo was formed with the merger of Cola company and Frito – Lay in the year 1965. It is a public limited company. PepsiCo trades in the name of nasdaq: Pep and NASDAQ – 100. PepsiCo is the largest food and beverage business company on the basis of its net revenue. The net income of PepsiCo is US \$7.12 billion and revenue is around US \$70.372 billion. The total equity of the company is US \$13.552 billion. The market capitalization is around US \$4204.94 billion in 2020. The company is made up of seven divisions: PepsiCo Beverages North America, Frito – Lay North America, Latin America, Europe, Quaker Foods North America, Africa, Middle East and South Asia, Australia, China and Asia Pacific. The PepsiCo was ranked as 45th rank on the 2018 Fortune 500 list of the largest United States corporations by total revenue. It also gives employment opportunities to a massive number of people all over the world. There are about 2,67,000 people employed in PepsiCo. It aims in developing the people from poverty and unemployment. It also helps the people to

improve their standard of living by conducting various welfare schemes which have been implemented all over the world. Their main vision is to be the global leader in convenient foods and beverages and also sustainably win in the market throughout the world.

CORPORATE SOCIAL RESPONSIBILITY:

PepsiCo ranks the second largest food producing company in the world, and it also promises to give the healthiest products. They established their business which aims to serve the long term needs of the consumers. It is the first food company to achieve “Positive Water Balance” in the beverage world. The following are the social responsibility of PepsiCo food company:

- The Corporate Social Responsibility Policy has been prepared by PepsiCo with the provisions of Section 135 of the Companies Act. This policy serves to help identify, execute and monitor all the CSR projects.
- It promotes the sanitation including to the contribution of Swachh Bharat Mission which is implemented by the central government. There are various programmes conducted by

PepsiCo is encouraging and empowering women worldwide.

- It also promotes National Resource Conservation and management.
- PepsiCo contributes to the National Relief Fund which is implemented by the Central Government for the socio – economic development.
- It also gives a hand for the welfare of the scheduled tribes, and other backward classes and minority people.
- It also aims in producing the safest and healthiest product with best quality.
- It implements various food safety measures all over the world.
- It also gives education to children who are disabled.
- It encourages a massive part to the agricultural field in developing the crops and equipments which are used.
- It has taken various initiatives to conserve and replenish water.
- PepsiCo gives awareness programme to motivate people in regarding organic and inorganic garbage to enable recycling.
- Technical support is given to the farmers to promote food crops by PepsiCo.

- It gave Healthy Lifestyle exhibition in Delhi to school children to lead a healthy and happy life.

CONCLUSION:

Since there are various problems faced by the people in the society, Nestle and PepsiCo gave hand in raising the economic and social development in various aspects through CSR activities. Some of the CSR activities provided by the companies include women empowerment, education provided to children, giving the healthiest food to the society, wellness, etc., The success of CSR lies in practicing it as a core part of a company's development, hence Nestle and PepsiCo encourages a varieties of policies provided for the welfare of the people.

SALT INDUSTRY

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INTRODUCTION:

Corporate social responsibility is a sign of showing the company's concern and dedication towards social balance and development. It is the social behaviour of a company towards community. CSR aims to contribute to societal goals of a public spirited, activist, or human nature or by engage in or support volunteering or moral-oriented practice. CRS is a new idea, one in which the corporate sector takes in social and environmental concerns in its plan and plays a more responsible role in the world. Project managers have the skill to introduce CSR in their work and encourage social good within the company. Corporate social responsibility has various benefits for companies, employees, investors etc.

CSR projects reflect positively on the image of the company by executing CSR policies in the company it will increase the goodwill of the firm. There will be more consumers to avail the products because of the spotless image of the company.

Firms which are engaged in CSR affairs are more recognizable. This will attract potential candidates from the company to seek more employment opportunities. When the companies start earning goodwill through outstanding CSR activities, employees would like to continue with the firm for a longer term. With the help of companies' reputation through CSR activities, the market determines whether it will receive new investments or not. With CSR programs, it can improve the firm's image and when the firm starts to grab enough eyeballs, it attracts the number of investors, be prepared to receive investment proposals. Corporate social responsibilities purpose is to give back to the company, take part in general causes, and provide positive social value. Businesses are more and more turning to Corporate Social Responsibility to make a difference and construct a positive brand around their company.

PROFILE OF THE INDUSTRY:

Tamil Nadu Salt Corporation is a fully owned enterprise of the Government of Tamil Nadu, established during 1974 at Valinokkam in Ramanathapuram District. Tamil Nadu Salt Corporation is having a volume to produce 2 to 2.5 Lakhs tones p.a. by developing around 3200 acres of land and providing employment to 1200 workers. Tamil Nadu Salt Corporation is

expanding the additional area of 2320 acres in its unit at Valinokkam from April 2011 onwards in India.

Major salt producing centers:

Sea water is an unlimited source of salt. Salt production along the coast is limited by weather and soil conditions. The major salt producing centres are

- **Marine Salt Works** along the coast of Gujarat (Jamnagar, Mithapur, Jhakhar, Chira, Bhavnagar, Rajula, Dahej, Gandhidham, Kandla, Maliya, Lavanpur), Tamil Nadu (Tuticorin, Vedaranyam, Covelong), Andhra Pradesh (Chinnaganjam, Iskapalli, Krishnapatnam, Kakinada & Naupada), Maharashtra (Bhandup, Bhayandar, Palghar), Orissa (Ganjam, Sumadi) and West Bengal (Contai)
- **Inland Salt Works** in Rajasthan using lake brine and sub-soil brine viz. Sambhar Lake, Nawa, Rajas, Kuchhman, Sujangarh and Phalodi
- **Salt works in Rann of Kutch** using sub-soil brine viz: Kharaghoda, Dhrangadhra; Santalpur
- **Rock Salt Deposits** at Mandi in the State of Himachal Pradesh.

SELECTION OF THE COMPANIES:

- Tata Salt Industry
- Patanjali Ayurved Ltd

They are the leading companies in salt industry in India. They play an important role in Corporate Social Responsibility.

PROFILE OF TATA SALT INDUSTRY:

Industry	Food
Founded	1983
Headquarters	Tata Chemicals limited, Bombay House, Mumbai
Area served	All over India
Key people	Natarajan Chandrasekaran (chairman), R. Mukundan (managing director)
Product	Vacuum evaporated salt
Brands	Tata Salt
Website	www.tata.com
Products of salt	TATA salt plus, TATA salt lite, TATA Black salt, TATA rock salt.

Tata Salt was launched in 1983 by TATA SALT India's first packaged iodized salt brand. Tata Salt brand is the biggest salt packaging brand in India.

**CORPORATE SOCIAL
RESPONSIBILITY:**

Industry	Consumer Goods, Health Care
Founded	2006
Headquarters	Uttarkand
Area Served	World wide
Key People	Bal Krishna, Ram Dev
Products	Foods, Beverages, Cleaning Agents, Personal Care Products, etc.,.
Website	www.patanjaliayurved.org
Products of salt in patanjali	Rock salt, Common salt, Iodised salt, Himalayan Pink salt, Black salt, Organic salt

- Medicinal and obstructive health services were rendered to 295,075 community members
- Scholarships for higher studies were awarded to 891 student
- School infrastructure was developed for 100 schools
- Vocational training was conveyed to 1048 Youth
- Technical training was given to 1542 Youth
- Green cover was expanding by planting 290,850 trees
- Potable water solutions with support from the Sumant Moolgaonkar Development Foundation (SMDF) given to 100 villages.

- Donations (including donation of vehicles) to help 52 NGOs for various social programmes: 2,90,60,279.

**PROFILE OF PATANJALI
AYURVED LTD:**

Patanjali Ayurved Limited was established in 2006 with a thought of rural and urban development. Patanjali is not only a company but an idea to create a good community through Yoga and Ayurved. They give importance to their consumers and they believe that a quality life can be created by providing quality products. Salt has played an important role since, ancient times in the economic life of India

**CORPORATE SOCIAL
RESPONSIBILITY:**

Patanjali is working towards a better country, healthier community and wealthier farmers. It personifies the nature of Corporate Social Responsibility because benefit of Patanjali Ayurved Limited is not for any particular person but also for the improvement of the community.

Activities:

- Acharyakulalm
- Kushthrogi
- Research and development
- Patanjali Gramadyog
- Patanjali Food Research

Gau sanvardhan:

- India has a past record of 113 species of cows in the country sadly only 38 of them are left.
- It has planned to spend Rs.500 Crores on Gau Sanvardhan to bring back the required cows.
- It will improve the breeds of nearly nine crores domestic cows and it will have re- established cows in our country.

Poor relief:

- People who are poor both in physical and mental, impaired persons, orphans, other incapable persons who were associated were helped by Patanjali in needy times.
- It has also donated crores to the concern who were working for the well-being of the poor.

Health:

- It is a duty for Patanjali to notice the disease rate in India and Patanjali is attaining it by providing healthcare and medical consultation.
- Patanjali has structured Patanjali Chikitsalayas and Patanjali Arogya Kendra over the country which are helping in medical consultation.

Helping natural calamity victims:

- Patanjali have acquired 40-50 kids who have lost their loved ones

during kedarnath flood in 2013.

- They are providing free accommodation, from nurishments, free education and helping them in every possible way.
- They are doing the same for such kids pretentious during Nepal Earthquake in 2015.
- They conduct social service projects from time to time.

CONCLUSION:

All companies contribute towards Corporate Social Responsibility for the development of the country and society. Both TATA GROUPS and PATANJALI AYURVED LTD contribute a lot towards the society and development of India.

TEXTILE INDUSTRY

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INTRODUCTION:

Corporate Social Responsibility (CSR) is a self-regulating business model that the company should be socially accountable to itself, to their stakeholders and also to the public. The companies should be conscious enough to know all the aspects of society, including economic, social and environment. To engage in Corporate Social Responsibility (CSR), a company should operate in such a way that it enhance the society and the environment positively.

Corporate Social Responsibility (CSR) is important for the community as well as for the company. CSR activities help both the employees and employers feel that they are more connected to the world around them. CSR is important to both the consumers and the companies. Companies which have adopted CRS programs have grown their business to the point where they can give back to the society.

PROFILE OF THE INDUSTRY:

After agriculture, the textile industry in India, is the only industry that generate huge employment for both skilled and unskilled labour. Textile industry is the second-largest employment generating sector in India. Our economy is mostly dependent on textile industry rather than other industries. The textile industry is the largest single industry in India that provides 20% of the total industrial production. Man is a friend of fashion in nature. The desire for better garment resulted in the development of textile fiber production and textile manufacturing process. The most important natural fibers for human clothing articles were cotton, wool and silk. Among that cotton is the outstanding properties and because of its versatile utilization it is known as the “King Cotton”.

The domestic textiles and apparel industry contributes 2% to India’s GDP, 7% of industry output in value of terms and 12% of the country’s export earnings. The textile industry provides direct employment to 45 million people and 60 million people in allied industries.

SELECTION OF THE COMPANIES:

- **Arvind Ltd:**

Arvind Ltd is one of the largest textile companies in India. It

is the No.1 Company among the top 10 textile companies in India based on turnover. Today, the fabric made by Arvind Ltd can go around the earth 6 times over. For every second, 2 pieces of apparel are sold by Arvind managed brand.

- **Raymond Ltd:**

Raymond Ltd is the fourth-largest textile company among top 10 textile companies in India. Being a vertically and horizontally integrated manufacturer of Textiles, Raymond produces “The Finest fabric in the World”. Raymond has also been a leading player in shirting fabrics and is the No.1 brand in the OTC space. Raymond is the top producer and preferred supplier of high-quality denim to world’s leading Jeanswear brands. It is the only manufacturer of Full canvas premium Jackets in India.

PROFILE OF ARVIND LTD:

Arvind Ltd (formerly Arvind Mills) is a textile manufacturer and established in 1931. Its headquarters are in Ahmedabad, Gujarat. It is India’s largest denim manufacturer.

Sanjaybhai Lalbhai is the current Chairman and MD of Arvind Ltd. In the early 1980’s, he led the “Reno-Vision”

whereby the company brought denim into the domestic market, thus starting the Jeans revolution in India. Arvind Ltd is a Public Limited Company. The Website of Arvind Ltd is www.arvind.com

Revenue	Rs. 7,229 Cr
Employees	42,000
Debt	Rs.2,700 Cr
Market Capitalisation	1315 Cr
Dividend Yield	3.93%

CORPORATE SOCIAL RESPONSIBILITY:

The following are the CSR activities undertaken by the Arvind Ltd from 2019:

1. Education:

- They set up educational centres for offering educational support.
- They establish a program to provide scholarships, loans, fees to bright students from the backward classes.

2. Employment enhancing vocational skills for employability:

- They undertake women empowerment programs through education & training and

increase potential for self-employment.

- They expand the ongoing project & programmes for making people English skilled & they also facilitate some employment opportunities.

3. Initiating development project & programmes for impacting positively the quality of lives of people where Arvind Limited operates:

- They support programmes for improving the quantity & quality of water resources.
- They undertake rural development project & programmes in villages near Arvind Ltd.

4. Health initiatives:

- They setup health centres for offering consulting, treatment, medicines etc.
- They support the operations of Health Centres created with company's support.

5. Environmental initiatives:

- They support renewable energy projects.
- They undertake projects that ensures environmental

sustainability & conservation of natural resources.

6. Water and Sanitation:

- They undertake programmes to improve sanitation and to develop the infrastructure in backward urban and rural areas.
- They undertake projects to provide clean water and safe drinking water.

PROFILE OF RAYMOND LTD:

Raymond Ltd was incorporated in 1925. Raymond Ltd is one of the India's largest branded fabric and fashion retailers. It is one of the leading and integrated producers with the capacity of producing 31 million meters of wool and wool-blended fabrics.

Gautam SINGHANIA is the Chairman and Managing Director of the Raymond Group. It is one of the largest network with 637 retail shops spread across India and Overseas in over 200 cities.

It has over 60% of market share in India. It was listed as India's most trusted apparel brand by The Brand Trust Report in 2015. Raymond Ltd is a Public Company. It has its headquarters in Mumbai, Maharashtra. The Website of Raymond Ltd is www.raymondindia.com

Revenue	Rs. 6,767 Cr
Employees	7087
Debt	Rs. 2,468 Cr
Market Capitalisation	3,443 Cr
Stock P/E	22.22
Dividend Yield	0.53%

CORPORATE SOCIAL RESPONSIBILITY:

The following are the CSR activities undertaken by the Raymond Ltd from 2019:

1. Promotion of Healthcare:

- Through Vision Foundation of India, Raymond Company provide free eye check-up and 500 cataract surgeries to people in and around the plant locations of the company.
- They are the greater support for the children who are suffering from cancer. They provide food, hygienic and safe place to stay, transport facility to the hospitals for their treatments.

2. Women empowerment and environmental sustainability:

They provide training facilities for the women to facilitate organic farming, tree plantation, maintaining kitchen gardens and conducting awareness programs on the same.

CONCLUSION:

Corporate Social Responsibility (CSR) helps in protecting the environment and the social wellbeing of people. CSR policies helps to reduce harmful wastes and treating their employees with moral ethics. The Arvind Ltd and the Raymond Ltd has made CSR policies in such a way that it is more useful to the environment and to the general public.

OIL INDUSTRY

AUTHORS: NATHIYA N.,

SREE DHAKSHAYINI N.

I M.COM (CA)

INTRODUCTION:

The aim of the corporate social responsibilities (CSR) is to provide a good social welfare for a better economic development to the public. With this concern we have been taken the best 2 oil industries performing in the CSR activities in India that is the Bharat Petroleum Corporation limited and the Indian Oil. The Bharat Petroleum Corporation Limited provides an adequate social responsibility to enrich the public in providing a good education to the children, involving in the health and safety measures to the public, supporting the uneducated peoples with the best moral skill development etc. As a result, the Indian oil also takes part in the CSR activities involving in the academic and sports scholarships etc. These industries play a different responsible roles and beneficiaries to different people.

PROFILE OF THE INDUSTRY:

The oil industry is also known as the petroleum industry or the oil patch, which include the global processes of transporting, refining, extracting and marketing of the

petroleum products. Petroleum plays a vital role in the industry and it is considered as the raw material for many chemical products, fertilizers, pesticide and synthetic fragrances.

SELECTION OF THE COMPANIES:

Every person in this world plays a major role in performing some social responsibility to the society. With this regard all the industries or the companies take part in CSR (Corporate Social Responsibility) activities involving in the obligation to serve the society apart from the business commitments. Accordingly, we have taken the best 2 well performing corporate social responsibility activities of oil industries in and around India. They are:

- Bharat petroleum corporation limited
- Indian oil

PROFILE OF BHARAT PETROLEUM CORPORATION LIMITED:



The Bharat Petroleum Corporation Limited was incorporated on November 3, 1952 as a private limited company. This group of companies was taken over by Government of India and named as Bharat Refineries Ltd. In August 1, 1977 the company was again renamed as Bharat Petroleum Corporation Limited. This company inaugurated the Asia's largest single mounded LPG storage facility at BPCL'S Kochi refinery on 25 September 2017. They invested Rs 170 crores for construction of this facility. The share capital of the industry is 1966.9 crore.

CORPORATE SOCIAL RESPONSIBILITY:

The fund allocated for the CSR activities RS22.00 crores and the funds utilized still is RS18.23 crore. CSR activities rendered by this industry are as follows:

- **Education:**

The main scope was to provide an "enabling quality education" with new ideas and techniques. It was started for the improvement of needy and underprivileged people for an equal educational system and better livelihood. The education reached over 8 lakhs children.

- **Water conservation:**

The water conservation reserve was started for the economic benefits and protection of the environment in engaging all community people within their own eco systems. This includes in the availability of safe drinking water. This made over 230 village water possible.

- **Skill development:**

This was enabled for all the deserving populations such as women, unemployed people with disability and the opportunities was provided in various traditional vocations such as handloom weaving etc. They also provided the certification of National Skill Qualification Framework as given by the Ministry of Skill Development and Entrepreneurship.

- **Health & hygiene:**

The basic theme was to provide a good health & hygiene to public in various fields like minimization of anemia, cancer care, malnutrition etc. This reached over 1,00,000 families with complete sanitation service.

PROFILE OF INDIAN OIL:



The Indian Oil Corporation Limited was incorporated at 30 June 1959 with a share capital of Rs. 2,369.67 crores. The Chairman of the industry was Srikanth Madhav Vaidya. This industry was the India's largest company by sales with a turnover of Rs. 271,074 crores with a profit of Rs 10,221 crores. This industry ranked at 125th position in the rank of listing. Indian oil has been engaged in a successful marketing in and around the world with staff strength of 33,000 employees.

CORPORATE SOCIAL RESPONSIBILITY:

The actual budget allocated for the CSR activities was Rs.490.60 crores. It involves in the activities like

- **Healthcare initiatives:**

Health and safety is considered to be the primary objectives of this organization.

Over a past few months they presented the awareness of Covid-19 for the safety measures and precaution of the people.

- **Child and maternity health centres:**

This was mainly started for the benefits of a married women how to take in nutrition and self-core for healthy deliveries and happy motherhood. Many tutorials were conducted mostly in the rural areas for a good livelihood.

- **Indian oil aarogyam:**

Aarogyam was initiated with the basic of free medical care by the form of Mobile Medical Unites (MMU). They reached and covered over 140 villages near the located areas. They provided a standard healthcare in rural areas.

- **Assam oil division hospital:**

They started the Assam Oil Division Hospital in Digboi. They provided 200 bed facility in high football, were 2,000 operations being conducted in the premises every year. They implied regular health campus and check-ups for villagers who are unable to take regular nor have access to conduct with the specialist

- **Indian oil vidushi:**

Educate a girl, you will educate a whole family is the concept of the nation. Through this way, they provided various scholarships for the higher education of the students who are unable to continue their studies.

CONCLUSION:

In conclusion, Corporative Social Responsibility encourages the business accountability to a wide range. It also builds a good reputation for the upcoming industries. These two oil industries are taking part in various CSR activities to enrich the social responsibilities and serve the public. And these industries enjoy more consumer satisfactions by serving the public.

PAPER INDUSTRY

AUTHORS: DHARSHANA S.,

SINDHU N.N.

I M.COM (CA)

INTRODUCTION:

To increase the value of the society, Corporate Social Responsibility (CSR) was introduced in India on 1st April 2014. CSR has become mandatory according to the Indian Companies Act of 2013 under sec 135. This act specifies that, if any Corporate Companies net worth is 500cr or more/ turnover is 1000cr or more /net profit is 5cr or more in any of their financial year, should conduct CSR. Calculation process for CSR is that in every financial year, 2% of the average net profit should be spent on CSR from the present 3 preceding financial year. And India gets the 1st prestige of making CSR as a mandatory in the world. Corporate companies get involved in CSR largely with the motive of increasing the value of society, but it in return increases their goodwill and longer sustainability in the market.

PROFILE OF THE INDUSTRY:

India stands 15th in the manufacturing of paper, and it's one among the major paper producer's in the world. It contributes 3.7% to the world for paper production. The growth of the paper

industry is about 7%. The estimated annual turnover of the industry is Rs 60,000crores and its contribution towards the exchequer is around Rs 4,500crores. In India, there are more than 800 paper mills, out of which 60 are agro-residue based paper mills, 25 are wood-based paper mills, and the remaining 715 paper mills are based on recycled or waste paper. These industries directly provide employment opportunities to more than 0.5 million people and indirectly to 1.5 million people. Wood pulp is mostly used as a raw material to produce all kinds of quality paper. In recent times, paper industries are producing eco-friendly goods and technology.

SELECTION OF THE COMPANIES:

- Seshasayee Paper and Board Ltd.
- Tamil Nadu Newsprint and Papers Ltd (TNPL).

These two companies have been selected based on the various CSR activities provided for the welfare of the society. And they are one among the top 10 paper manufacturing companies in India.

**PROFILE OF SESHASAYEE
PAPER AND BOARD LTD:**

Incorporated	June 1960
Founder	Sri S.Viswanathan
Key Executives	Sir N. Gopalaratnam, Sir K .S.Viswanathan, Sir V.Pichai
Belonging	SPB ESVIN GROUP
Headquarters	Chennai
No. of employees	1352
Traded in	BSE&NSE
Net worth	1102crores
Total share capital	12.04crores
Credit Rating	CARE A+ for long and short term bank facility
Address	Pallipalayam , Cauvery R.S(P.O),Erode – 638007,NamakalDistrict, TamilNadu, India.
Phone no	4288 – 2440221 to 28
Email id	edoff@spbltd.com
Awards	Capacity Utilization Award, Energy Conservation Award, Environmental protection Award, Safety Award, Export Performance Award, Good Industrial Relations Award, TERI- Corporate Environment Award

**CORPORATE SOCIAL
RESPONSIBILITY:**

As a responsible corporate citizen, the company has indulged in various CSR activities for the betterment of society. The Board has approved for the formation of a CSR committee and policy for the activities to be undertaken in its neighborhood. The CSR activities are as follows:

- **Education:**

For the betterment of the poor children in their neighborhood, they run two Higher Education Schools and an Elementary School.

- **Lift Irrigation Scheme:**

Three lift irrigation schemes have brought into the nearby dry land of 1500 areas under irrigation and crop cultivation, using the mill's treated trade effluents, thus turning waste into wealth.

- **Water facility:**

Drinking water facility is been supplied to the nearby villages by 240 water taps and 4 overhead tanks.

- **Health Center:**

Four Primary Health Centers is been organized for providing a good health care service to the nearby village. These health centers are managed by well qualified and

experienced Doctor with adequate number of Para medical assistants. Here, medicines are provided at free of cost.

- **Others:**

The other CSR activities will include contribution to charitable institution, medical camps, rural development programs, running of rural primary health, educational assistance to deserving students.

Member's of CSR committee:

- Sri N Gopalaratnam, Chairman
- Sri V Sridar, Independent Director
- Sri K S KasiViswanathan, Managing Director
- Sri V Pichai, Deputy Managing Director & Secretary

Estimation of CSR expenditure:

$$\begin{aligned} \text{CSR} &= \text{Average net profit} \times 2 \text{ percentage} \\ &= 229.16 \text{ crores} \times 2/100 \\ &= 4.58 \text{ crores} \end{aligned}$$

Manner in which the amount spent during the financial year of 2020-2021:

S.NO	PARTICULARS	AMT IN CRORES
1	Expenses incurred on running of Schools and contribution to other Educational Institutions	1.17
2	Providing infrastructure facilities to nearby villages	1.09
3	Supplying drinking water to nearby villages	0.76
4	Covid – 19 relief activities	0.77
5	Others	0.98
	TOTAL	4.77

PROFILE OF THE TNPL:

Type	Public company
Traded in	BSE & NSC
Incorporate	24 October 1999
Headquarters	Chennai, Karur, Manapparai
Key people	AtulyaMisra, IAS (Chairman)
Revenue	39.58 Billion (Indian rupee) US\$ 550 Million
Net income	1.30 Billion (Indian rupee) US\$ 18 Million
Total assets	17.13 Billion (Indian rupee) US\$ 240 Million
Owner	Government of Tamil Nadu

Number of Employees	2567
Parent	Department of Industries (Tamil Nadu)
Sub industry	Forestry, Paper & Wood Products
Address	No 67 Mount Road Guindy Chennai, 600032 India
Phone no	91-44-2235-4417
Export Countries	Australia, Egypt, Indonesia, Kenya, Malaysia, Nepal, Singapore, Sri Lanka, Sudan, U.S.A and U.K.
Production level	18 – 20%
Awards	Environmental strategy award, Green business leadership award, The energy & resources institute corporate award, Excellence in corporate governance, Best paper mill 2001-2002 and 2007-2008, Safety and Energy award.

CORPORATE SOCIAL RESPONSIBILITY:

CSR activities conducted by TNPL industry had their focus point on thematic

areas. And the CSR activities rendered by them to public are education, economic development and healthcare. Every year 2% is been spent on CSR from their average net profit of immediate 3 preceding year. Estimate prescribed CSR budget for the FY2020-21: INR 2.11cr.

- **Education:**

Spoken English classes, special coaching classes and motivation classes is being organized by this company. They also provide intensive training to teachers for dyslexic students. The budget for this project is INR 1.03 Cr.

- **Economic Development:**

Many skill development programs and physical training with the expert coaching classes is being implemented by the company for the rural youth and women. And also cattle care camps is being organized by TNPL for the farmers. The amount allocated for this project is Rs 0.10 Cr

- **Health and medical services:**

Eye camp, general medical camps, blood donation camps, cancer screening camps is being organized by the company. They also provide medical assistance to

the needy people, medical equipment and furniture to government hospital. The budget allocated for this project is INR 1.36 Cr.

CONCLUSION:

On the basis of the above analysis, we may come to a conclusion that the company not only aim at gaining profits and goodwill but also concerned about social welfare. Every year according to Sec 135 of India's Companies Act of 2013, 2% of the average net profit is spent on CSR from the present 3 preceding financial year. So these two companies have provided various kinds of CSR activities which will uplift the society in many ways.

PHARMACEUTICAL **INDUSTRY**

AUTHORS: SWATHI H.,

RENITHA MARY B.,

YASHIKA S.

I M.COM(CA)

INTRODUCTION:

The Pharmaceutical Industry, discovered the development for manufacturing of the drugs and medications for public and private organisations. It helps the patients to recover them, to vaccinate them and to alleviate them. They deal with Brand medications and medicinal devices. It discovers a new drug for a patent and this industry is award with a license for 20 years to sell the drugs exclusively. It is recouped for research and development. Drugs are patented by innovator company. Pharmaceutical Industry process industrial scale-creation to manufacture the drugs to the creation to manufacture the drugs, to the company's . It is a series of unit operations. The potential parts of the process are granulations, coating tablet pressing. It provides absorption of the drug and denaturation of drugs.

PROFILE OF THE INDUSTRY:

1ST January 2005 is a turning point for the Indian Pharmaceutical Industry. Following the WHO agreement signed in the year 1995, India had to recognize the in the international patent laws getting implemented with effect from the New Year Day in the year 2005. This meant that Indian Pharmaceutical companies had to adapt their product development processes that were not infringing and respected the patents of the MNCs on not only processes but also products, unlike the earlier period beginning the year 1970. From the year 2005, it required the Indian domestic companies to increase R&D spend to remain competitive in the global market marking a significant change in their operations. The Pharmaceutical Industry and the future of Drug Development DAVIDTAYLOR ABSTRACT. The Pharmaceutical industry has a number of unusual characteristics, both in its structure and in the nature of its business operations which are little known outside the industry but which materially affect the process of bringing new pharmaceuticals to the patient. The development of a new pharmaceutical is very time consuming, extremely costly and high risk, with very little chance of a successful outcome. The process of research and development is described, together with all its challenges, including environmental

ones. The commercial realities and constraints of the business, together with its current problems, are discussed, followed by an exploration of some of the likely future commercial and technical developments in the business, including the development of a greener pharmacy.

SELECTION OF THE COMPANIES:

- Zydus Cadila
- Aurobindo Pharma Limited
- Natco Pharma Limited

These three companies have been selected based on the various CSR activities provided for the welfare of the society.

PROFILE OF ZYDUS CADILA:

Zydus Cadila, a leading Indian Pharmaceutical company is a fully integrated, global healthcare provider. The headquarters of Zydus Cadila is Ahmedabad. It ranks 4th in the Indian pharmaceutical industry. Cadila Healthcare is also popularly known as Zydus Cadila. CADILA HEALTHCARE LIMITED has 11493 total employees across all of its locations. It generates \$1.95 billion in sales (USD). There are 262 companies in the CADILA HEALTHCARE LIMITED corporate family. Cadila Healthcare Ltd, the flagship of Zydus Cadila Group was

incorporated in May 1995 and they became a public limited company in July 1996.

CORPORATE SOCIAL RESPONSIBILITY:

Cadila Pharmaceutical Limited believes that Corporate Social Responsibility (CSR) is our commitment towards inclusive and sustainable and sustainable measures, actively contribute to the Social, Economic and Environmental Development of the community. The tag line of the Company – “The Care Continues...” addresses not only to the society at large. The Board shall review the CSR policy from time to time and may amend as may be required. The Company is focused to improve the quality of life of the communities in which it operates. In order to achieve this objective the company will undertake the following CSR activities:

- Eradicating hunger
- Poverty and malnutrition.
- Promoting Health care including Prevention Health care,
- Ensuring environmental sustainability and ecological balance.
- Promoting education including special education and employment enhancing vocation skills especially

among children, women, elderly, and the differently abled and livelihood enhancement.

The Board of Company shall ensure that in each financial year, the Company spends at least 2% of the average net profit made during the immediate three preceding financial years. The Company may collaborate or pool resources with other organizations or companies to undertake CSR activities. The surplus arising out of the CSR projects or programs or activities will be included in the CSR Corpus and shall not form part of the business profit of the company.

PROFILE OF AUROBINDO PHARMA LIMITED:

Aurobindo Pharma Limited is a pharmaceutical manufacturing company. The headquarter of Aurobindo Pharma limited is in HITEC City, Hyderabad, India. Aurobindo Pharma limited was founded in 1986. Aurobindo Pharma limited has total 23000 employees across all of its locations. It generates 23290 crores as its revenue. There are 160 companies in the AUROBINDO PHARMA LIMITED (APL) is one of the worlds top 5 manufacturers of semi synthetic penicillins was incorporated in 26th December 1986 as a private limited company. Mr. P.V. Ramaprasad Reddy, Mr.K. Nityananda Reddy and a small,

highly committed group of professionals founded it. Aurobindo Pharma limited is developing, manufacturing and marketing active pharmaceutical ingredients (APLs also referred as bulk activities), intermediates and generic formulations.

CORPORATE SOCIAL RESPONSIBILITY:

Aurobindo Pharma Foundation is the philanthropic arm of Aurobindo Pharma Limited and strives for the social and economic growth of the nation through its Corporate Social Responsibility activities. Aurobindo Pharma limited is committed to continuously improve our social, environmental and economic practices to support the enhancement of the country's institutions and to benefit society. As part of Swachh Bharat- Swachh Vidyalaya, Aurobindo Pharma foundation has constructed hundreds of modern new toilets, repaired and renovated old toilets for girls and boys in various government schools colleges, stadiums in both the states. Aurobindo Pharma limited has renovated all the public toilet to make it easy for the people. As part of Swachh Bharat Abhiyan, Aurobindo Pharma Foundation has supported Integrated House Hold Latrine (IHHL) scheme in various villages of the states to make Open Defecation Free villages (ODF). Aurobindo's key priorities for the communities are:

- Education & Skills development
- Health & Treatment
- Sanitation
- Road and Public safety
- Care homes for the elderly
- Promoting rural sports
- Rural development
- Environmental sustainability
- Animal welfare

PROFILE OF NATCO

PHARMA LIMITED:

Natco pharma limited was incorporated in the year 19th September, 1981 in Andhra Pradesh as NATCO FINE PHARMACEUTICALS P.ltd, Plot No. 89&90, SEZ,JN Pharma City, Parawada, Vishakhapatnam Districts, Andhra Pradesh-531019. It's website is <http://www.natcopharma.co.in> Drugs manufactured in Natco Pharma Ltd are as follows Cardiovascular, anti Cold, Anti-Asthmatic, and Antibiotic Segments and Formulations Natco Pharma Ltd is located in all over India it's Registered Office is in Andhra Pradesh its product Brands include Desifer, Veenat, Bendit, Bordenat, Lenalid, Alphalam, Lymfyda, Clokeran, Bandrone...etc. It's operations started at

1984 Company's first product was Cardicap which is a drug Natco pharma anti-anginal drug Natco pharma ltd was ranked 82nd in Sales among Indian Pharmaceutical Companies in 1994 other well known Companies are Ranbaxy, Dr Reddy's Laboratories, John Wyeth, etc... get their products manufactured by Natco No. of employees is 1,500 people. Its future plans is to become a Global Company Natco Pharma ltd supply goods to all over India and International Markets it's Certification/recognition is ISO 9002 Certificate Natco Pharma ltd turnover is 0.5 million it's founders are V.C Nannapaneni Vice Chairman&CEO Natco Pharma Ltd product and services are Solid Dosage Manufacturing products which includes Automatic High speed Tablet Presses, Automatic Capsule filling Machines, Ancillary Equipment options, Blenders, Roller Compactors, Fluid bed dryers, Table Coaters etc.

CORPORATE SOCIAL

RESPONSIBILITY:

Social Responsibility of the company Natco trust is the award winning objective of Corporate Social Responsibility and it is a wing of Natco Pharma Limited incorporated in the year 1995 their main objective is to repay the Society, People and Environment. It widens the coverage of trust over the years in need of integrated

development. It's trust operates in cities and districts of Hyderabad apart from the Mahboonhagar, ;Nalgonda in the jstates of Telangan and Gutur district of Andhra Pradesh. This industry covers 52 villages with a Population of 3lakhs annually among with the interventions of the following:

- Core areas Health
- Hygiene and Sanitation
- Education Support Programmes
- Livelihoods

CONCLUSION:

Industry manufacturing offers potential flexibility, quality and economic advantages over batch processing, both in process development and manufacturing for the pharmaceutical sector.

CHEMICAL INDUSTRY

AUTHORS: Dhanushya D.

, Kowsalya K.S.

INTRODUCTION:

CSR Commitment of business includes in their economic, corporate practices, environmental and social imperative voluntarily.

PROFILE OF THE INDUSTRY:

Chemical industry compound of operations and organization engaged in chemical manufacturing and their subordinates.

- It contributes 13% of Indian GDR
- Indian contributes 3.4% to this chemical industry.

SELECTION OF THE

COMPANIES:

- Tata Chemicals Limited
- Infosys

These two companies is selected because they come under top five chemical industry.

PROFILE OF TCL:

- TCL a global company interests in chemical, crop protection and specialty chemistry products.
- It is the largest chemical company in India.
- TCL basic chemistry product provides ingredients to world leading brands like glass, detergent, biscuit manufacturing, pharma, bakeries and other industries.

Type	Public
Traded	Bse-500770
Headquarters	Mumbai, Maharashtra
Founded in	1938
Key people	N.Chandraceker(Chairman), R.Mukundan (CEO)
Product	Industry chemicals, nitrogenous fertilizers, phosphatic fertilizers
Employee	1914.

CORPORATE SOCIAL

RESPONSIBILITY:

A Tata chemical is accomplished to uphold the highest standard of CSR. CSR programs shall be planned to:

- Serve the society local and national

goals in all the countries where they operate.

- Provides opportunity, for employees, customers and partners to sustain these efforts via volunteering.

CSR ACTIVITIES:

- **Sectors & issues:**

TCLs initiatives for CSR are a part of global sustainable development goals (SDG).

- **In addition:**

TCL will respond to the disasters also.

- **Found:**

As per Indians Companies act 2013, minimum of 2% of profits of last 3years has not been detached.

- **Surpluses:**

Occurring on CSR projects will not form a part of the profits of the company.

The amount estimated for the year 2020-2021 is Rs 17.32 cr

PROFILE OF INFOSYS:

- Infosys limited partners with Eastman chemical company.
- By this partnership there is a differentiation for the clients from information technology to chemicals

Type	Public
Traded as	BSE- 500209
Founded in	7-JULY-1981
Headquarters	Bangalore
Key people	Nandan Nilekani (Chairman), Salil Parekh (MD&CEO)
Employees	24/371

CORPORATE SOCIAL

RESPONSIBILITY:

Under the companies act, 2013 CSR activities of INFOSYS focus on:

- Hunger, poverty and health
- Education
- Rural development projects
- Gender equality and empowerment of women.
- Environmental sustainability
- National heritage, art & cultural

A committee is responsible for the CSR activities by monitoring from time to time.

Conclusion:

CSR activities are done to encourage the employee and customers to make a part of environmental and social imperative. Hence these are the activities done as social responsibility, if surplus

occurring in the case of the CSR activities
will not be included in the profits.

WATCH INDUSTRY

AUTHOR: ABIRAMI R.,

KAVITHA R.

IMCOM (CA)

INTRODUCTION:

Corporate social responsibility, or CSR refers to the benefit that business have an responsibility to society beyond their commitments to their stockholders or investors.

PROFILE OF THE INDUSTRY:

The watch was made by inventors and engineers developed from the 16th century to the mid 20th century was a mechanical device, powered by winding a mainspring which turned gears and then moved to hands.

One account of the origin of the word “Watch’ suggests that it came from the old English word Woece which meant “Watchman”, because town watchman used watches to keep track of their shifts. The oxford English dictionary records the word watch in association with the time piece from a least as early as 1542.

SELECTION OF THE COMPANIES:

- Titan - A brand under the Tata Group
- Citizen - A brand under Japanese watch manufacturing giant

PROFILE OF TITAN:

Titan company limited(Titan), a joint venture between the Tata group and the Tamil Nadu industrial corporation(TIDCO) comments its operations in 1984 under the name Titan watches limited, titan is the 5th largest integrated own brand watch manufacturer in the world.

Founded	1984
Founder	Xerxes Desai
Head quarters	Bangalore, Karnataka, India

CORPORATE SOCIAL RESPONSIBILITY:

The Companies, miscellaneous community development activities include orphanage support, HIV/AIDS awareness, village adoption vision improvement program, a program to provide rural unemployed women, community

rehabilitation, Tsunami relief work, eradication of child labour and environment protection. They have focussed on reducing their impact on the planet for 3 decades.

PROFILE OF CITIZEN:

Corporate Name	Citizen watch co.ltd
Established	May 28 1930
Stock exchange listings	Tokyo stock exchange
Headquarters	Tanashi-cho, Nishi-Tokyo-Shi, Tokyo

CORPORATE SOCIAL RESPONSIBILITY:

“It may just be one small thing, but a choice can make the world a happier place”

“Citizen is just getting starter”

Eco- drive, Citizen’s proprietary light- powered technology, drives watches only using light.

Healthy business activities, Risk management disclosure of information, Avoidance of complicity in human rights abuses, Prohibition of inhumane treatment, Prohibition of child labour, Management of chemical substances, Production of bio diversity.

CONCLUSION:

Corporate Social Responsibility (CSR) encourages business accountability to a wide range of stakeholders, shareholders, and investors. The key area of concerns are the environment protection, and the social wellbeing of people in society, both now and in the future.

Report on the release of PROVICOMMERCIA

The PG and Research Department of Commerce took the opportunity of releasing the Department Bi – annual Online Journal “PROVICOMMERCIA” Vol. 3 Issue 2 on the occasion of the 75th Independence Day program at Providence College for Women (Autonomous), Coonoor. The Journal comprised 13 research articles on various topics of marketing. Provicommercia is a maiden effort by the department to create interest on research among the students.

It was released by Secretary Sr. Anne Pamplany and Principal Dr. Sr. Sheela V.J. along with the department staff and student representatives.



[Handwritten signature]
Program Coordinators

[Handwritten signature]
Head of the department

[Handwritten signature]
Principal

PRINCIPAL,
PROVIDENCE COLLEGE FOR WOMEN
COONOOR-643104.



PROVIDENCE COLLEGE FOR WOMEN
PG & RESEARCH DEPARTMENT OF ENGLISH

REPORT

2021-2022

READING CLUB

DATE: 14th & 28th SEPTEMBER

NAME OF THE EVENT: STUDENT FORUM SERIES- SESSION: 1

The reading club of the department of English Providence College for women took off with the theme for this year as The Beaten Psyche - Students Forum. The virtual platform is opened for students from all over the country to pick up any piece of literature and analyse it from a psychological perspective. This week student participants presented on a variety of topics from migration literature to racist themes and traumatic childhood in poets like Sylvia Plath that is reflected in their writings. The meeting paved way for a lot of discussions. Ms. Irene Babu presented on Sharon Balan's The Boat People a novel that was analysed from the traumatic experiences of the characters who migrated from Srilanka to Canada seeking refuge. Ms. Amega dealt with the poem Daddy by Sylvia Plath and Ms. Ashi Maria addressed the racist issues in the book The Help that highlighted the lives of the African helps in White homes. The organisers Dr. N. Bhuvana and Dr. R. Anitha of the department of English appreciated and thanked the participants for the overwhelming response so far with the slots full for this semester.

Head of the Department

Dr. N. BHUVANA,

M.A., M.Phil., SLET, Ph.D., D. Lit (Hon)
Head, Department of English
Providence College for Women
Coonoor - 643 104

Staff Incharge

Principal

PROVIDENCE COLLEGE FOR WOMEN
COONOOR-643104.

PG & RESEARCH DEPARTMENT OF ENGLISH

REPORT

2021-2022

READING CLUB

DATE: 5th OCTOBER

NAME OF THE EVENT: STUDENT FORUM SERIES- SESSION: 3

On the 5th of September, the third session of the Student Forum series entitled ' The Beaten Psyche' was conducted online by the Reading club of the PG and Research Department of English, Providence College for Women, Coonoor. Ms. Faizy Abdul Kalam, II MA English, Jawaharlal Nehru University, Delhi presented Vladimir Nabokov's Pale Fire. Ms. Faizy analysed the book from a psychoanalytic perspective presenting the psyche of the both protagonist and the antagonist. The novel written in the form of a poem of 999 lines by the fictional poet John Shade with a foreword and commentary by Charles Kinbote is known for its unique technique. The session invited a lot of deliberation from the audience too. The student presenter did total justice reading between the lines and interpreting it in multiple dimensions. The forum proved to be an enlightening and inspiring one to many more student speakers of the forthcoming sessions. The session was moderated by Ms. Irene Babu of II MA English Literature under the guidance of Dr. N. Bhuvana and Dr. R. Anitha, staff coordinators of the club.



Head of the Department

Dr. N. BHUVANA,

MA, M Phil, SET, Ph.D., D Litt (Hon)
Head, Department of English
Providence College for Women
Coonoor - 643 104



Staff Incharge



Principal
PROVIDENCE COLLEGE FOR WOMEN
COONOOR-643104.

COMMERCE STUDENTS MOTIVATED TO TRY ENTREPRENEURSHIP

"Entre-Commercia" was held for the fourth year in succession for the out-going students of B.Com. and M.Com.(CA) on Thursday, 24th March, 2022. The Chief Guest, Mrs. Yasmin Imtiaz, Chief Operating Officer, Information Evolution, Inc., Coonoor was a good motivator and inspiration for the student entrepreneurs. Sr. Principal, other department staff and staff of the PG & Research Department of Commerce were present for the inauguration.

PROGRAMME

1. Prayer Song .. Jennifer & Jane Mithra, III B.Com.
2. Welcome .. Sajna, III B.Com.
3. Introduction of Guest .. Aalia, III B.Com.
4. Presentation of bouquet Dhivya Shakthi, III B.Com.
5. Student speech in English Chandni, III B.Com.
6. Student speech in Tamil Gayathri, III B.Com.
7. Principal's Address
8. HOD's Address
9. Chief Guest's Address
10. Vote of thanks
11. Inauguration

The goal of this programme is to encourage students to take up entrepreneurship and to be job-givers instead of job-seekers. The Covid situation has changed the employment scenario and jobs for out-going students are not easy to find. Entrepreneurship will help sustain the livelihood in these hard times.

Students put into practice all their subject knowledge from the paper Entrepreneurial Development and turned into entrepreneurs for one day. They formed partnerships, made investments, framed their marketing strategy and business policy, conducted a pilot study, market demand and supply, opportunity analysis, project identification and selection, business plan, budgeting, choice of location, advertised their product and entered into business.

There were twelve stalls with a variety of foodstuff prepared by the students including veg and non veg biryani lunch packets that were made to order. It was good practical exposure that helped students understand the difficulties of business, the amount of hard work and planning, competition, knowledge and skills needed to earn their profit.

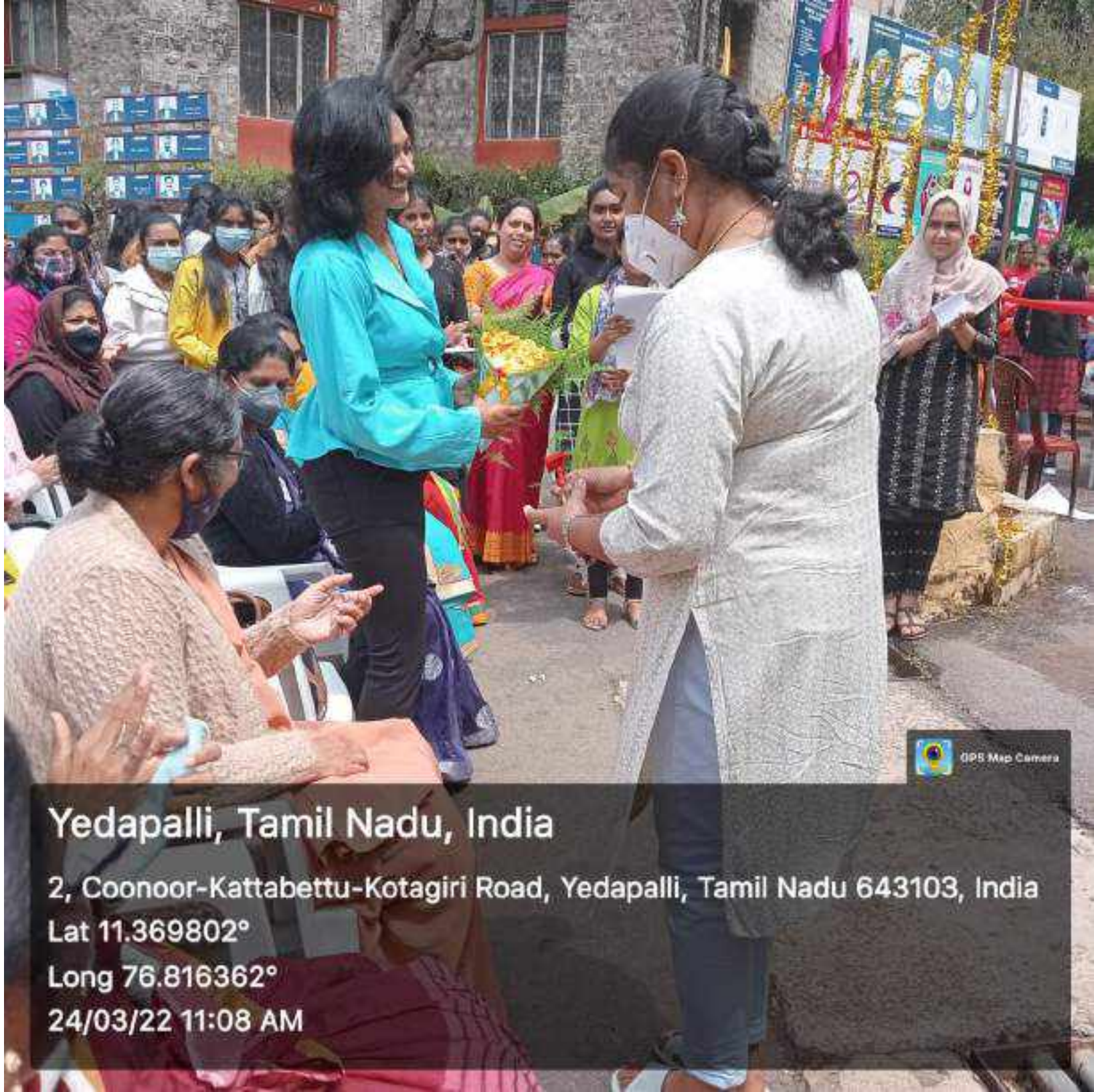
Dr. Jacqueline Martin, the Co-ordinator of Entre-Commercia said that each student was expected to earn a minimum profit of Rs.100/- at the end of the sale and prepare a Business Report.


Co-ordinator


HOD

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