

STAFF DETAILS

- 1) Name : **Dr. C.JEEVA**
- 2) Designation : Assistant Professor
- 3) Department : Economics
- 4) Address :
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Providence College for Women
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- 6) Academic Qualifications

Qualification	Programme	University	Year
Ph.D.	Economics	Bharathiyar University Coimbatore	Feb 2020
NET	Economics	University Grant Commission	Dec 2011
M.Phil.	Economics	Bharathidasan University, Tiruchirappalli	Oct 2006
M.A	Economics	Bharathidasan University, Tiruchirappalli	Apr 2005
B.A	Economics	Bharathidasan University, Tiruchirappalli	Apr 2003

7) Additional Qualification

Diploma/Vocational / Certification/ Swayam / MOOCs	Area of Specialization	Institution/University /Agency Name	Year
ARPIT Refresher Course in Economics	Economics	University Grants Commission (UGC) Human Resource Development Centre (HRDC) Shri Ram College of Commerce	01.12.2020 to 31.03.2021 Year of Passing: Aug 2021
Introduction to Managerial Economics	Economics	University Grants Commission (UGC) Human Resource Development Centre (HRDC) Indian Institute of Management, Bangalore	15 th Jul 2019 to 31 th Oct 2019 Year of Passing: Nov 2019

8) Career Profile:

Current :

Organization	Designation	Duration
Providence College for Women, Coonoor	Assistant Professor	20.06.2013 to Till Date

9) Participation in Orientation Programme / Refresher Course / Short term course / FDP

S.No.	Participation	Organization	Date	Days
1	Refresher Course in Economics	University Grants Commission,(UGC) Human Resource Development Centre (HRDC) Madurai Kamaraj University	01.09.2022 to 14.09.2022	14

2	Faculty Induction Programme	University Grants Commission (UGC) Human Resource Development Centre(HRDC) University of Madras	08.12.2020 to 06.01 .2021	30
3	Faculty Development Programme on ICT Based Teaching and Learning Process	Hindusthan College of Arts and Science, Coimbatore	01.06.2020 to 05.06.2020	05
4	Faculty Development Programme on Effective Learning and Teaching Methods of Business Practices	Kalasalingam Business School, Virudhunagar	19.05.2020 to 25.05.2020	07
5	Research Methodology	GRABS Educational Charitable Trust & Tamil Nadu Association of Intellectuals and Faculty, Tiruchirappalli	05.05. 2020 to 11.05.2020	07

10) Research Publications:

- **“A Study on Educational Impact of Social Media on College Rural Girls with Special Reference to Kotagiri Taluk”**, International Journal of All Research Education and Scientific Methods (IJARESM), UGC Approved, Vol. 9, Issue. 8, ISSN: 2455-6211, IF. 7429, Pg.no. 1318-1325, Aug 2021.
- **“Impact of Pandemic on Women Workers in Informal Sector”**, International Journal of Creative Research Thoughts (IJCRT), UGC Approved- 49023, Vol. 9, Issue. 8, ISSN: 2320-2882, IF.7.97, Pg.no. a15-a24, Aug 2021.
- **“Vegetable Cultivators in the Present Scenario: Issues and Challenges”**, International journal of Interdisciplinary and Multidisciplinary Research, Vol. 6, Number. 7, ISSN: 2456–4567, IF. 6.489, Pg.no. 163 -181, Jul 2021.
- **“A study on problems of women tea workers and their union participation in pandalur taluk with special reference to Nilgiris”**, Asian Journal of Multidimensional Research (AJMR), UGC Approved 47638, Vol .8, Issue. 6, ISSN: 2278-4853, IF. 6.053, Pg. no. 295- 302, Jun 2019.

- **“Food Adulteration, its Impact on Youngster’s Health – Prevention and Challenges”**, Asian Journal of Multidimensional Research, UGC Approved 47638, Vol .8, Issue. 5, ISSN: 2278-4853, IF. 6.053, Pg. no. 150-162, May 2019.
- **“Solar Cooking – An Solution to Shortage of Household Energy Issues and Its Challenges”**, American –Eurasian for Scientific Information, The Research Journal of Social Sciences, UGC Approved -40820, Vol. IX, No. XI, E-ISSN: 2456-1356, P-ISSN: 0025-1348, IF. 5.650, Pg. no. 241-248, Nov 2018.
- **“Climatic Change and Agriculture in India: Issues and Challenges”**, International Journal of Humanities and Social Science Invention (IJHSSI), UGC Approved- 47449, Vol. 07, No. 05, E-ISSN: 2319-7722, P-ISSN: 2319-7714, IF. 5.35, Pg. no. 31-34, May 2018.
- **“Women’s participation and MGNREGP with special reference to coonoor in Nilgiris District: Issues and Challenges”**, International Journal of Research in Economics and Social Sciences (IJRESS), UGC Approved, Vol. 7, Issue. 12 ISSN(o): 2249-7382, IF: 6.939, Pg. no. 34-43, Dec 2017.
- **“A Study to Analyse the Poverty Level among the Tea Labourer with Special Reference to Nilgiris District”**, IOSR Journal of Humanities and Social Science (IOSR- JHSS), UGC Approved- 49323, Volume 22, Issue 11, Ver. 12, E-ISSN: 2279-0837, P- ISSN: 2279-0845, IF. 4.35, Pg. no. 07-13, Nov 2017.
- **“A study on Impact of poverty alleviation programmes (MGNREGP) with specialreference to tea labourers in Nilgiris District”**, Kaav International Journal of Economics, Commerce and Business Management, UGC Approved – 47663, Vol. 4, No. 4, ISSN: 2348- 4969, IF: 7.8902, Pg. no. 306-313, Oct - Dec 2017.
- **“Impact of Misleading Advertisements: Issues and Remedies”**, Bonfring International Journal of Industrial Engineering and Management Science, Vol. 6, No. 4, ISSN 2250-1096, IF. 0.541, Pg. no. 155-157, Nov-2016.
- **“Revolution in Education System – K12 Education System and its Presence in India’**, Indian Journal of Management (RDA), UGC approved – 64702, Vol. 5, No. 2, ISSN 2277- 3304, IF.4.525, Pg. no. 16-24, Apr- Sep 2016.

11) Book publications / Chapters written:

- A Hand Book of Modern Research Trends in Technology and Innovations, **“A Study on E-Commerce and Consumer Protection in India: Challenges and Remedies”**, Kaav Publications, The International Publisher, Chapter ID: IC-

12) Conference / Seminar / Symposium / workshop organized

Year	Name of the Conference / Seminar / Symposium /workshop	Date From – To
2022	State level on webinar Digital Currency	16.11.2022
2021	Neuro Linguistic Program Entrepreneur in You	27.04.2021
2017	National Workshop on Impact of GST on Indian Economy- Issues and Challenges	12.10.2017 to 13.10.2017
2015	National Workshop on Abdul Kalam’s Economic Policy India, World Economy issues and Challenges. Golden Jubilee Event	29.09.2015 to 30.09.2015
2015	National Workshop on New Economic Policy Strategies and Challenges	24.02.2015 to 25.02.2015

13) Presentation in Conference / Seminar / Symposium

International Level:

- 2ndInternational Conference on Managerial Strategies for Technological Transformations in 21stCentury, “**A Study on E-Commerce and Consumer Protection in India: Challenges and Remedies**”. Kaav Publications, Delhi, 09thFeb 2019.
- 19thInternational Conference on “**Revolution in Education System – K12 Education System and its Presence in India**”, Research Development Association & Research Development Research Foundation, Jaipur, 7th& 8thNov 2016.
- 19thInternational Conference on “**Emerging Innovative Trends in Brand Management and Internet Communication: Issues and Remedies**”, Research Development Association & Research Development Research Foundation, Jaipur, 7th& 8thNov 2016.
- International Conference on Emerging Trends and Innovations in Digital Marketing, “**Impact of Misleading Advertisement: Issues and Remedies**”,

Sankara College of Science and Commerce, Coimbatore, Vol. II, ISBN-978-93-86176-32-5, Pg. no. 359-362, Sep-2016, 28th Sep 2016.

National Level:

- National Conference on (ICHR-2016), **“Oral Traditional and Folklores on Kotas Rituals in Nilgiris”**, Department of History IQAC, Providence College for Women, ISBN- 978-81-925112-5-2, Pg. no. 220-221, Sep-2016, 2nd Sep 2016.
- National Conference on Consumer Protection (NCCP-2015), **“Food Adulteration and Its Prevention in India”**, Kaamadhenu Arts and Science College, Erode, Department of Commerce & Civil Supplies and Consumer Protection Department, Government of Tamil Nadu, 14th Feb 2015.
- National Conference on Consumer Protection (NCCP-2015), **“Impact of Misleading Advertisement On Indian Consumers Current Issues and Remedies”**, Kaamadhenu Arts and Science College, Erode, Department of Commerce & Civil Supplies and Consumer Protection Department, Government of Tamil Nadu, 14th Feb 2015.
- National Conference on Consumer Protection (NCCP-2015), **“Online Behaviour and Consumer Protection in India: Challenges and Remedies”**, Kaamadhenu Arts and Science College, Erode, Department of Commerce & Civil Supplies and Consumer Protection Department, Government of Tamil Nadu, 14th Feb 2015.
- National Seminar on Rural Empowerment in India through Initiatives and Innovation in Agriculture Sector, **“Women Empowerment through Self Help Group”**, Rathinam Institute of Management, Rathinam College of Arts and Social Science & Indian Council Social Science Research , Vol.1, No.4, ISSN 2250-2009, Pg. no. 131-137, Feb - 2015, 23rd & 24th Jan 2015.
- National Seminar on Problems and Prospects of Mahatma Gandhi National Rural Employment Guarantee Programme. **“Transforming Lives through MGNREGP- A Case of Nilgiri District”**, Erode Arts and Social Science Erode, Department of Economics & UGC, 7th Feb 2014.
- National Seminar on Economic History of The British Raj In The Madras Presidency 1870-1947, **“Economic Drain Under The British Raj In India”**, PSGR Krishnammal College for Women, Department of History & Indian Council of Historical Research, 28th & 29th Jan 2014.
- National Conference on Rural Agricultural Development In India: Challenges and Prospects, **“Agrarian Crisis and Food Security”**, Kaamadhenu Arts and

Science College, Erode, Department of Management & Indian Council of Social Science Research, Innovative Intellectual Publications, ISBN- 978-81-92476-421, Pg. no. 93- 96, 9th& 10thJan 2014.

State Level: -

14) Participation in Conference / Seminar / Symposium

International Level: -

National Level:

- National Seminar on “**Social Safety Net through Food Security in India**”, Department of Economics, Bharathidasan University, 15th&16thMar 2017.

State Level:

- State Level Workshop on“**Orientation Programme**”, IQAC, Providence College for Women, Coonoor, 5th& 6th Jan 2022.
- State Level Workshop on “**Mindset Based Walk- Through for Intellectual Property**”, Research Cell, Providence College for Women, Coonoor, 18th Nov 2021
- State Level Workshop on “**Prerequisites on Research**”, Department of Mathematics, Providence College for Women, 04thFeb 2016.
- State Level Workshop on “**Statistical Analysis Using SPSS**”, Department of Mathematics, Sankara College of Science and Commerce, Coimbatore, 22th Aug 2014.

15) Editorial/Review Board Member:

- **Reviewer** of International Journal of Engineering development and research, International Peer Reviewed, Open Access Journal, Member ID: 117151, Member Since: 27thFeb 2021.

16) Membership in professional bodies:

- Basic Member of **World Economics Association (WEA)** Since: 29th Feb 2020.

17) Institutional responsibilities:

ACADEMIC YEAR	NAME OF THE COMMITTEE/ ACTIVITY		CO-Ordinator/ Member
2022-2023	1	a) Student Welfare Committee(Scholarship) b) Ecozar 2022	Co-Ordinator Co-Ordinator
	2	a) Invigilation and evaluation at Providence College for women b) Invigilation of Bharathiar University Exam	Member Member
	3	a) Department Extension Activity for Tribal School children b) Know Your Economy Test in association with SRAEF c) Department Association activities d) Department Quality Assurance Cell (DQAC) e) Inter-School Quiz competition	Co-Ordinator Organizer Organizer Member Co-Ordinator
2021-2022	1	a) Student Welfare Committee(Scholarship) b) Tally ERP 9 coaching class	Co-Ordinator Co-Ordinator
	2	a) Invigilation and evaluation at Providence College for women b) Invigilation of Bharathiar University Exam c) Online Examination Evaluation	Member Member Member
	3	a) Department Extension Activity for Tribal School children b) Know Your Economy Test in association with SRAEF c) Department Association activities d) Department Quality Assurance Cell (DQAC) e) College Development Committee (Fund Raising Committee)	Co-Ordinator Organizer Organizer Member Co-Ordinator
	1	a) Parent Teacher's Association b) Tally ERP 9 coaching class c) Ecozar 2021	Member Co-Ordinator Organizer

2020-2021	2	a) Invigilation and evaluation at Providence College for women b) Invigilation of Bharathiar University Exam c) Online Examination Evaluation	Member Member Member
	3	a) Department Extension Activity for Tribal School children b) for Know Your Economy Test in association with SRAEF c) Department Association activities d) Department Quality Assurance Cell (DQAC)	Co-Ordinator Organizer Organizer Member
2019-2020	1	a) Parent Teacher's Association b) Tally ERP 9 coaching class	Member Co-Ordinator
	2	a) Invigilation and evaluation at Providence College for women b) Invigilation of Bharathiar University Exam	Member Member
	3	a) Department Extension Activity for Tribal School children b) for Know Your Economy Test in association with SRAEF c) Inter-School Quiz competition d) Department Association activities e) Department Quality Assurance Cell (DQAC)	Co-Ordinator Organizer Co-Ordinator Organizer Member
2018-2019	1	a) Parent Teacher's Association b) Tally ERP 9 coaching class	Member Co-Ordinator
	2	a) Invigilation and evaluation at Providence College for women b) Invigilation of Bharathiar University Exam	Member Member
	3	a) Department Extension Activity for Tribal School children b) Know Your Economy Test in association with SRAEF c) Inter-School Quiz competition d) Department Association activities	Co-Ordinator Organizer Co-Ordinator Organizer

2017-2018	1	a) College Staff Welfare b) Tally ERP 9 coaching class c) College Magazine Committee d) Parent Teacher's Association	Treasurer Co-Ordinator Member Member
	2	a) Invigilation and evaluation at Providence College for women b) Invigilation of Bharathiar University Exam	Member Member
	3	a) Department Extension Activity for Tribal School children b) Know Your Economy Test in association with SRAEF c) Inter-School Quiz competition d) Department Association activities	Co-Ordinator Organizer Co-Ordinator Organizer
2016-2017	1	a) Parent Teacher's Association b) Tally ERP 9 coaching class c) College Magazine Committee	Member Co-Ordinator Member
	2	a) Invigilation and evaluation at Providence College for women b) Invigilation of Bharathiar University Exam	Member Member
	3	a) Department Extension Activity for Tribal School children b) Know Your Economy Test in association with SRAEF c) Inter-School Quiz competition d) Department Association activities	Co-Ordinator Organizer Co-Ordinator Organizer
2015-2016	1	a) College Placement Committee b) Tally ERP 9 coaching class	Member Co-Ordinator
	2	a) Invigilation and evaluation at Providence College for women b) Invigilation of Bharathiar University Exam	Member Member
	3	a) Department Extension Activity for Tribal School children b) Know Your Economy Test in association with	Co-Ordinator

		SRAEF c) Inter-School Quiz competition d) Department Association activities	Organizer Co-Ordinator Organizer
2014-2015	1	a) College Placement Committee b) Tally ERP 9 coaching class	Member Co-Ordinator
	2	a) Invigilation and evaluation at Providence College for women b) Invigilation of Bharathiar University Exam	Member Member
	3	a) Department Extension Activity for Tribal School children b) Know Your Economy Test in association with SRAEF c) Department Cultural Activities	Co-Ordinator Organizer Organizer
2013-2014	1	College Placement Committee	Member
	2	a) Invigilation and evaluation at Providence College for women b) Invigilation of Bharathiar University Exam	Member Member
	3	a) Department Extension Activity for Tribal School children b) Department Cultural Activities	Co-Ordinator Organizer

18) Awards and Achievements:

- **Best Young Faculty Award**, Novel Research Academy, Puducherry, India, 2019-2020.
- **Best Paper Awards Titled “Revolution in Education System – K12 Education System and its Presence in India”**, Research Development Association & Research Development Research Foundation, Jaipur, NOV 2016.

19) Other Highlights

- Discussions
- Power point presentations
- Classroom seminars
- Regular assignments
- Interactive, horizontal and caring relationships with students.
- Conducting Quiz

- Solving objective type questions
- Clarifying historical changes in theory
- Gamification
- Monthly Mentoring and Solving Problems
- Acknowledging and rewarding deeper thinking
- Feedbacks (student rating of instructions)