

REPORT OF THE ACTIVITIES OF ECONOMICS DEPARTMENT

2022-2023

Programmes were organized by our department to enlighten the students on different issues of the economy. Dr.Hemalatha, Head of the Department, conducted the meeting along with the staff members for this academic year and the following students were selected as the Department Council members.

Ms. Shaheera. S - III B.A.Economics was selected as President

Ms. Sandhiya. - II B.A. Economics as Secretary

Ms. Lediya Jenifer - II.B.A.Economics as Joint Secretary

Ms.Supriya – I B.A.Economics as Treasurer

- **On 15th August 2022**, as part of the Department Village Adoption, Dr.Hemalatha, Assistant Professor & Head, Ms.Indumathy, Assistant Professor and Ms.Juvariya, Assistant Professor along with our students visited a tribal village named CHEMBAKARAI. In commemoration of Independence day our country's Flag was hoisted and sweets were distributed for the people of the village.. This year, as a part of field visit, our UG final year students surveyed and identified this remote tribal village.
- **On 12th August 2022**, all UG & PG students were motivated to take-up SWAYAM courses and PG students were given projects concerning different issues of the society.
- **On 19th September to 30th September 2022**, our department organized soft skill training program for final year UG Students in order to enhance their behavioural skill and communication ability.
- **As a part of the curriculum**, III Economics students were taken on a Field Trip to Janani Mushroom Products, Sirumugai Village, Mettupalayam Taluk. Mr.S.Muthuswamy the Managing Director of Janani Mushrooms has given clear explanation of manufacturing process of Oyster Mushroom. Students observed each stage of mushroom cultivation and also showed their interest by clearing their queries and taking notes with keen observation. Mrs.J.Karunambikai, Ms.Indumathy and Ms.R.Mirna Assistant Professors of Department of Economics visited Janani Mushroom Products along with 31 students.

- **On 10th October 2022**, Department of Economics organized an Awareness Program for III B A Economics about the “Job opportunities in the Field of Accountancy”. The Resource Person was Mrs. Subhashini Ganapathy, Auditor, Chennai. She gave a talk to the students with regard to their career and explained to the students on how, knowledge of Accounts and tally with GST will fetch them ample employment opportunities.
- **On 19th to 21st October 2022**, Dr.C.Jeeva, Assistant Professor & Co-ordinator of the Department Association, planned activities with the team and organized “ECOZAR 2022”. On stage and off stage events were conducted for three days. The theme was to highlight the importance of “Continents” in all the events. In order to bring the hidden talents of the students in writing and innovative skills, various events were organized such as Essay writing, Treasure Hunt ,Photography, Pencil Sketching, Wealth out of waste, Eco-Quiz, Face Painting, Nail Art , Mehndi and Flameless cooking.
- **On 27th October 2022**, Doctoral committee (Ph.D) was conducted for Mrs. J.Karunambikai, Research scholar under the guidance of Dr.Hemasrikumar, Associate Professor & Dean of Academics. Dr.M.Kannan, Associate Professor & Head CBM College, Coimbatore was the external examiner who gave valuable inputs and recommended recent updates to the candidate in her research work.
- **On 27th October 2022**, our department organized a motivational talk for all our students. Dr.M.Kannan Associate Professor and Head, CBM College Kovaipudur, Coimbatore gave a motivational speech on Women education, skill development and importance of Economics in day to day life.
- **On 8th November 2022**, as a part of collaboration with NAWA (Nilgiris Adhivasi Welfare Association), Kotagiri, our department selected few students to survey villages on Education. Data collection was made which was sent to the Ministry of Education.
- **On 16th November 2022**, our department had conducted one day webinar on the topic “DIGITAL CURRENCY”, Dr.C.Gomathy, Assistant Professor, Department of Commerce, PSGR Krishnammal college of Arts and Science ,Coimbatore gave a talk on Fundamentals of currency, its types and application in near future. She gave real time examples on types of digital money and its usage to be adopted in recent times with wide awareness.
- **On 30th November 2022**, our department conducted one day Workshop on “JOB ORIENTED COURSES”. Mrs.Subhashini Ganapathy, Chartered Accountant, Subhashini Associates, Chennai was the resource person who motivated the students regarding challenging courses and opportunities available across the nation for Students.

- **On 14th December 2022**, Tally orientation was given to the students of our department. 32 students were enrolled. From 19th January. Mr.Karthik, Founder and Director, Zenith Career Wings Academy, conducted the tally coaching classes three days in a week. Certificates were given to students after conducting a written examination.
- **On December 2022**, our III.B.A.Economics students were taken to Kannavarayan Tea industry as a part of Industrial visit . Students were given a complete awareness on the tea manufacturing process.
- **On 7th January 2023**, II Doctoral committee (Ph.D) was conducted for Ms. I.Indumathy under the guidance of Dr.Hemasrikumar, Associate Professor & Head and Research supervisor. Dr.K.Shobha, Associate Professor & Head, Government Arts & Science College, Coimbatore was the external examiner who gave valuable inputs and suggestions to the candidate in her research work.
- **On 7th January 2023** our department had organized an One Day Workshop on “Hands on Training in SPSS” for II M. A Students and research Scholars in Economics . The Resource Person Dr. K. Shobha, Head and Associate Professor in Economics, Govt.Arts College, Coimbatore trained our students in various SPSS Tools. The following Topics were discussed.
 - ❖ Data Entry
 - ❖ Coding and Re-Coding the Variable
 - ❖ Sorting, Grouping Data
 - ❖ Frequency Distribution
 - ❖ Parametric test
 - ❖ Non-Parametric test

Our students worked with their own datas and clarifications were made. Nearly 10 PG students and 3 Scholars are benefited through this session.
- **On 9th January 2023**, Doctoral committee (Ph.D) was conducted for Mrs.Priyanka Rajan, Research scholar under the guidance of Dr.Hemasrikumar , Associate Professor &Head and Research supervisor. Dr.ThaiyalNayagi, Associate Professor &Head Government Arts College, Mettupalayam was the external examiner who gave valuable inputs and gave suggestions for the Candidate in her research work.
- **On 12th January 2023**, to commemorate the 91st Birth Anniversary of Dr.APJ.Abdul Kalam, , a special programme was organized for the College students of Tamil nadu. On this special occasion nearly 1,00,000 letters were wrote by students to the Chief Minister of Tamil Nadu requesting the installation of a giant statue near Pamban bridge, Rameshwaram for Dr.APJ Abdul Kalam. A certificate was issued for the students who participated in this World record event. This event was organized by Kanchi Muthamizh

Maiyam. This programme was conducted by the Department of Economics, where in 450 students participated and received a World Record Certificate and a medal.

- **On 13th January 2023**, an Inter-school quiz competition for all schools of Nilgiris were conducted and cash prizes were distributed to the winners.
- **On 24th January 2023**, six of our students along with 2 staff members Ms.Mirna and Ms.Indumathy conducted an extension sports for sarguru school students and sweets were distributed.
- **On 26th January 2023**, six of our students along with three staff members visited the Old Age Home “Little Sisters of the Poor” and rendered their service. The students spent some time with the elderly people and helped them in small chores.. Our students gave a lot of emotional support the elders. The outcome of this activity is that, students learnt to spend more time with their family people. Our students also distributed snacks for the elderly people.
- **On 3rd February 2023**,our department organised an orientation on Neuro Linguistic Program for all the students of the department (I B.A. , II B.A, III.B.A, I.M.A, II M.A) respectively. Our students taught class on live share marketing .
- **On 4th February** , Cultural activities were conducted which consisted of Solo song, Solo Dance, Dual dance, Group Song, Group Dance and Ramp Walk and Adapt tune. Our students participated actively in all the events and won many prizes.
- **On 18th February 2023**, our department organized a spiritual trip to ISHA YOGA CENTRE in connection to Shivarathri festival.
- **On 20th February 2023**, our department in association with Peace in club, jointly organized an awareness session on “Overcoming Barriers and Unleashing Opportunities for social justice” in commemoration of World Social Justice Day. The resource person was Sr.Santhiya, CIHDSA-Director gave an inspiring talk and motivated our students to be socially responsible.
- **On 23rd February 2023**, our department organized ISHA YOGA orientation for all the III UG Students of various disciplines. The Isha Co-ordinator was Maa. Ameesha, ISHA FOUNDATION, Coimbatore, explained about yoga and meditation which will be useful for the young Generation. She explained about the stress that young students are undergoing and not accepting the reality of competitive world. She taught them kriya and simple pranayas. Based on the response from the students, 7 days class was conducted on 27th February 2023.

- **On 17th February 2023**, The Department of Economics has organized a Soft Skill Training Program for our II M A Economics students in order to improve their communication skills and interview skills. Mrs. Premalatha , the Soft skill trainer, trained our students in interview skill and communicative skill. She also trained the behavioral skill during the session. She gave a clear idea about how to prepare a effective resume for attending various interviews. She also motivated our students by conducting various management games for improving the memory power and reasoning ability of the students.
- **On 7th March 2023**, we the department along with Institution's Innovation Council, Peace In Club, Rotaract , JCI & History department jointly organized and presented Women's Day celebration on the topic " FIERCE FRAILS" sponsored by Nehru Yuva Kendra .
- **In commemoration of Women's Day celebration, on 8th March 2023**, our department along with "Heartfulness" an private organisation conducted many programmes like Ramp walk, Rangoli, Pencil Sketching, Debate, Fashion parade. A movie was played to show the current scenario of women' status in the competitive world.
- **On 21st March 2023**, our students participated in an International Conference on "Sustainable Tribal Development" organized by PSGR Krishnammal College Coimbatore. Around 25 students participated and received certificates for the same.
- **On 24th & 25th March 2023**, our department has organized two days National level workshop on the topic " MY LIFE BOOK". The resource persons were Mr.Lakshmi Narayanan and Mr. Venkataramanan, Entrepreneurs from Chennai, and Mr.Madhu Sathya Narayana Rao (Virtual Mentor and NLP trainer). Around 5 colleges, Govt Arts and Science Ooty, Govt Arts College, Mettupalayam, Ramakrishna Vidhyalaya College for Arts and Science, Coimbatore, CBM Arts and Science, Kovaipudur and VNK college attended the workshop. Active participants were honoured with prizes and certificates. This program was successfully uploaded on YouTube also.
- **On 28th March 2023**, Ms.Mirna and Ms.Shiffy Clyford ,Assistant professors accompanied our students for an excursion to Cochin .

- **On 31st March 2023**, our department joined together with Department of History, and organized a motivational talk. The resource person Mr. Esakkimuthu well known psychologist and human resource trainer, Tirunelveli spoke on the topic “Skill Development among teenagers.”
- The Scientific Research Association of Economics and Finance, Chennai (SRAEF) will be organizing **KnowYourEconomy (KYE)** Test along with the Department of Economics, for all the UG students of the department on 20th April, 2023. Dr.C.Jeeva, Assistant Professor, Providence College for Women, will be conducting the test where students will be honoured with cash prize along with the “Young Economist” award.

We thank Rev. Sr. Secretary and Rev. Sr. Principal for the constant motivation to conduct all the programmes and we thank the almighty for the countless blessings.